



Paint & Coatings Industry

# DECEMBER 2023 BUYERS' GUIDE

## Put the power of PCI to work for you!

- All listings include company logo, email and website links, company description, unlimited product codes and Social Media Linked Icons.
- BEST exposure in the Premium Package!
- Deluxe and Premium Packages also include company logos and product inch ads in the December eMagazine.

## Listing Packages

### Logo Package – \$350

- Contact information
- Distributor listings
- Live email and web links
- 50-word company description
- Company logo (online listing)
- Social Media Linked Icons
- Unlimited product listings

### Deluxe Package – \$650

- Contact information
- Distributor listings
- 6 Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online and eMagazine)
- One 1-Inch Product Ad (online and eMagazine)
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings

### Premium Package – \$1,500

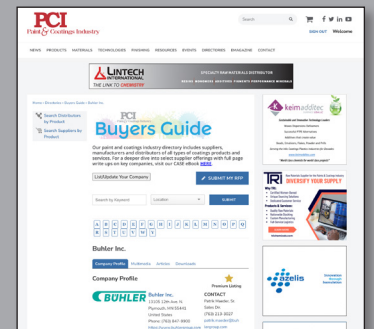
#### BEST Exposure!

- Contact information
- Distributor listings
- Unlimited Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online and eMagazine)
- Three 1-Inch Product Ads (online and eMagazine)
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited product listings
- 3 PDF Downloads
- 3 Product Photos
- Video to promote your company and products
- Leaderboard as posted to every page of the online directory
- Exclusive Premium Placement in eMagazines year-round

C.A.S.E. Buyers' Guide eBook  
Deploys December 2023 and February 2024



## PREMIUM SPONSORSHIP (APPEARS IN ALL EMAGAZINE ISSUES)



## All packages now include Social Media Links!



## Additional Options

### eMagazine Directory Logo - \$100

Included in the Deluxe and Premium packages. eMagazine Logo will include a live link to your online directory listing.

### eMagazine 1-Inch Product Ad - \$250 each

Included in the Deluxe and Premium Packages. eMagazine Product Ad will include a live link to your online directory listing.

### Branch Offices - \$30 each

Included in the Deluxe and Premium Packages or add to a Logo Package.

### Medium Rectangle Ad - \$900

Add a Rectangle Ad to any package. It will appear on EVERY page of the online directory for the entire year. Limited space available.

## Update your Listing Online Today!

Listing Deadline: November 6, 2023

Contact Renee Schuett at (248) 786-1661 or schuett@bnpmedia.com

[www.pcimag.com/buyersguide](http://www.pcimag.com/buyersguide)