

Issue/Ad Closing	Key Editorial Topics	Special Editions/Directories	Additional Marketing Opportunities	Shows/Conferences
<p>JANUARY Ad Close: December 6</p>	<ul style="list-style-type: none"> Industrial Coatings Mfg./Testing/Curing Equip. Low-VOC Technology Digitalization and AI 		<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	
<p>FEBRUARY Ad Close: January 5</p>	<ul style="list-style-type: none"> Wood Coatings Resin Developments Waterborne Technology Color Technology/Color Trends 		<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	<ul style="list-style-type: none"> 51st Annual Waterborne Symposium, February 4-9, New Orleans
<p>MARCH Ad Close: February 6</p>	<ul style="list-style-type: none"> Additive Developments Architectural Coatings Nanotechnology Powder Coatings 	<p>2024 Coatings Supplier Handbook</p> <ul style="list-style-type: none"> Free ½-page or full-page to match your ad size Printed in March, and distributed at the American Coatings Show; RadTech; the FOCUS, SSCT, CPCA, and Sink or Swim Annual Conferences; the CTT Summit, and the Pigment and Color Science Forum/ TiO₂ World Summit 		
<p>APRIL Ad Close: March 6</p>	<ul style="list-style-type: none"> Sustainability Automotive Coatings Mfg./Testing/Curing Equip. Corrosion Control Technology Distribution/Supply Chain 		<ul style="list-style-type: none"> American Coatings Show Marketing Package: 5 options available 	<ul style="list-style-type: none"> DSCT FOCUS, April 18, Detroit area American Coatings Show and Conference, April 30-May 2, Indianapolis
<p>MAY Ad Close: April 5</p>	<ul style="list-style-type: none"> UV/EB Technology Resin Developments Special Purpose Coatings Bio-Based Technology 	<p>Online Raw Materials Directory</p> <p>Packages available that include logos and inch ads in the May issue.</p>	<ul style="list-style-type: none"> RadTech Marketing Package: 5 options available 	<ul style="list-style-type: none"> RadTech UV+EB Technology Expo & Conference, May 20-22, Orlando CPCA Conference, May 22-23, Montreal
<p>JUNE Ad Close: May 6</p>	<ul style="list-style-type: none"> Architectural Coatings Pigments/Colorants/ Dispersions Low-VOC Technology Additive Developments 		<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	<ul style="list-style-type: none"> SSCT Conference, June 2-5, St. Petersburg, FL Sink or Swim, June 4-6, Independence, OH

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JULY Ad Close: June 6	“Voices from the Top” Issue <ul style="list-style-type: none"> The Global Top 10 The PCI 25 Articles and interviews submitted by leading coatings manufacturers 		<ul style="list-style-type: none"> ½-page or larger advertisers receive a free corporate profile to match their ad size MUST SEE eBlast (with leads) “Voices from the Top” Issue Sponsorship 	
AUGUST Ad Close: July 5	<ul style="list-style-type: none"> Binders Waterborne Technology Mfg./Testing/Curing Equip. Transportation Coatings 	Online Equipment Directory Packages available that include logos and inch ads in the August issue.	<ul style="list-style-type: none"> CTT Summit Marketing Package: 5 options available 	
SEPTEMBER Ad Close: August 6	<ul style="list-style-type: none"> Additive Developments Sustainability Powder Technology Pigments/Colorants/Dispersions 		<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	<ul style="list-style-type: none"> CTT Summit, Sept. 4-6, Lombard, IL
OCTOBER Ad Close: September 6	<ul style="list-style-type: none"> Distributors Wood Coatings Architectural Coatings Low-VOC Technology 	Distributor Profile Supplement Free ½ page or full page to match your ad size.	<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	<ul style="list-style-type: none"> Pigment and Color Science Forum and TiO₂ World Summit, TBD
NOVEMBER Ad Close: October 7	<ul style="list-style-type: none"> Resin Developments Emerging Technology Mfg./Testing/Curing Equip. Direct-to-Metal Coatings 		<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	
DECEMBER Ad Close: November 6	<ul style="list-style-type: none"> Architectural Coatings Additive Developments Pigments/Colorants/Dispersions M&A Activity Report 	Online Buyers’ Guide Packages available that include logos in the December issue. CASE eBook Free ½-page or full-page company profile to match your ad size. Distributed to PCI and ASI subscribers upon the launch of both brands’ online Buyers’ Guide Directories.	<ul style="list-style-type: none"> MUST SEE eBlast (with leads) Branding Marketing Package Integrated Marketing Package (with leads) 	<ul style="list-style-type: none"> ChinaCoat, TBD, Guangzhou, China