

Material deadlines: The submission deadline for many (but not all) ad products is the 13th of the month prior. Our production manager will confirm the specs and deadlines with you once your order is placed.

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Special Issues & Directories			Print Showcase Issue		Materials Directory	
eMagazine	• Resins • Industrial Coatings	• Additives • Waterborne Coatings	• Equipment • Architectural Coatings	• Sustainability • Automotive Coatings	• Pigments • Marine Coatings	• Additives • UV Coatings
Website Exclusive	AI in Coatings	Sustainability	Additives	Pigments	Resins	Sustainability
Focus On eMagazine + eBlast	Sustainability	Equipment	Pigments	Resins	Additives	Distributors
Newsletters	Insider News (weekly)	Typical topics include industry news, market reports, company news, new technologies, and featured columns and articles.				
	PCInnovations (monthly)	Direct to Metal	UV/EB	Materials of Concern	Digitalization/AI	Regulations
	Finishing Today (monthly)	Automotive Finishing	Powder Coatings	Automation	Aerospace Finishing	Adhesives/Sealants
Coat It! Podcast PCI News Now Videocast						
PCI Technology Exchange (editorial webinars)		Three speaking opportunities available.		Three speaking opportunities available.		
Special Marketing Opportunities	• Free Editorial Podcast for Package Starts • Focus on Sustainability • PCI Showcase eBlast	• Free Editorial Podcast for Package Starts • Focus on Equipment • PCI Showcase eBlast	• Focus on Pigments • PCI Showcase eBlast • Ad Plus Bonus Profile	• European Coatings Show Packages • Focus on Resins • PCI Showcase eBlast	• Eastern Coatings Show Packages • Focus on Additives • PCI Showcase eBlast	• Focus on Distributors • PCI Showcase eBlast
Paint and Coatings Academy <i>PCI's educational virtual short courses and live annual event.</i> CTT Summit						
Industry Events		The Waterborne Symposium: Feb. 7-12 • Hattiesburg, MS		European Coatings Show: April 27-29 • Nuremberg, Germany FOCUS: April 29 • Livonia, MI	Eastern Coatings Show: May 11-13 • Atlantic City, NJ Canadian Coatings Association Conference: TBD SSCT Annual Conference: May 23-26 • Gulf State Park, AL	RadTech: June 1-4 • Fort Lauderdale, FL Great Lakes Coatings Conference: June 8-10 • Cleveland, OH

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Special Issues & Directories	Voices from the Top Special Report 	Equipment Directory		Distributor Issue		CASE Special Report Buyers' Guide and Coatings Supplier Handbook (print and digital)
eMagazine	- Annual Global Rankings - Articles from Top Coatings Companies	Equipment - Wood Coatings	Resins - Special Purpose Coatings	Pigments - Distribution	Sustainability - Powder Coatings	Articles on the Coatings, Adhesives, Sealants and Elastomers Industries
Website Exclusive	Pigments	Additives	Sustainability	Equipment	Resins	Additives
Focus On eMagazine + eBlast		Sustainability	Equipment	Resins	Additives	
Newsletters	Typical topics include industry news, market reports, company news, new technologies, and featured columns and articles.					
Insider News (weekly)						
PCInnovations (monthly)	Bio-Based Materials	Architectural Coatings	Smart Manufacturing	Industrial Coatings	Color Technology	CASE
Finishing Today (monthly)	Batteries/EV	Refinishing	Corrosion Protection	Architectural Finishing	Industrial Finishing	Sustainability in Finishing
Coat It! Podcast PCI News Now Videocast						
PCI Technology Exchange (editorial webinars)		Three speaking opportunities available.			Three speaking opportunities available.	
Special Marketing Opportunities	- eBook Sponsorship - PCI Showcase eBlast	- CTT Show Packages - Focus on Sustainability - PCI Showcase eBlast	- Focus on Equipment - PCI Showcase eBlast	- Western Coatings Show Packages - Focus on Resins - PCI Showcase eBlast	- Focus on Additives - PCI Showcase eBlast	- eBook Sponsorship - PCI Showcase eBlast - Buyers' Guide/CSH Package Full-Page Ad and Profile Link Listing Discounted Deluxe and Premium Listing
Paint and Coatings Academy <i>PCI's educational virtual short courses and live annual event.</i> CTT Summit						
Industry Events			CTT Summit: Sept. 15-17 • Lombard, IL	Western Coatings Show: Oct. 17-20 • Las Vegas		