

		JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Special Issues & Directories				Print Showcase Issue Articles highlighting a variety of the emerging trends and technologies entering the coatings market.		Raw Materials Directory	Coatings Supplier Handbook
eMagazine, Website, Social Media	<ul style="list-style-type: none"> Industrial Resins Digitalization/AI Sustainability 	<ul style="list-style-type: none"> Waterborne Additives Special Purpose Equipment 		March Issue <ul style="list-style-type: none"> Architectural Materials of Concern Finishing Pigments 	<ul style="list-style-type: none"> Solvents Automotive Regulations Resins 	<ul style="list-style-type: none"> Sustainability Industrial UV/EB Additives 	<ul style="list-style-type: none"> Pigments/Colorants Marine Architectural Equipment
Focus On eMagazine + eBlast NEW FOR 2026!	Sustainability	Equipment	Pigments	Resins	Additives	Equipment	
Newsletters	Insider News (weekly) Typical topics include industry news, market reports, company news, new technologies, and featured columns and articles.						
PCInnovations (monthly)	Direct to Metal	UV/EB	Sustainability	Equipment	Materials of Concern	Resins	
Finishing Today (monthly)	Automotive	Powder Coatings	Automation	Aerospace	Adhesives/Sealants	Devices	
Podcast							
Editorial Webinars NEW FOR 2026!				Editorial Webinar			
Additional Marketing Opportunities	<ul style="list-style-type: none"> Free Podcast for Package Starts Must See 	<ul style="list-style-type: none"> Free Podcast for Package Starts Must See 	Must See	<ul style="list-style-type: none"> Must See NEW FOR 2026! Multi-Sponsored White Paper eBlast 	<ul style="list-style-type: none"> ACS Show Packages Must See Premium Listing Logos 	<ul style="list-style-type: none"> Bonus Company Profile included with All CSH Ads Must See 	
Show Tie-In		The Waterborne Symposium Feb. 8-13 / New Orleans, LA		FOCUS April 30 / Livonia, MI	American Coatings Show May 5-7 / Indianapolis, IN	Canadian Coatings Association Conference	SSCT Annual Conference June 7-10 / Asheville, NC

Material deadlines: The submission deadline for many (but not all) ad products is the 15th of the month prior. Our production manager will confirm the specs and deadlines with you once your order is placed.

Coat It! Podcast microphone illustration credit: Ukususha / iStock via Getty Images Plus

		JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Special Issues & Directories	Voices from the Top eBook  • Articles by Ranked Companies • Sponsored articles	Equipment Directory			Distributor Issue		CASE eBook • Articles and market overviews about coatings, adhesives, sealants and elastomers • Sponsored articles
eMagazine, Website, Social Media		<ul style="list-style-type: none"> Industrial Resins Equipment Sustainability 	<ul style="list-style-type: none"> Additives Wood Materials of Concern Pigments 	<ul style="list-style-type: none"> Distribution Powder Low-VOC Resins 	<ul style="list-style-type: none"> Direct-to-Metal Sustainability Equipment Additives 		Buyers' Guide Print Digest • Buyers' Guide listings, with ads and company profiles
Focus On eMagazine + eBlast NEW FOR 2026!		Sustainability	Pigments	Resins	Additives		
Newsletters	Insider News (weekly)	Typical topics include industry news, market reports, company news, new technologies, and featured columns and articles.					
	PCIinnovations (monthly)	Additives	Architectural	Digitalization/AI	Industrial	Pigments	Corrosion
	Finishing Today (monthly)	Batteries	Refinishing	Corrosion	Architectural	Paint Shop	Sustainability
Podcast							
Editorial Webinars NEW FOR 2026!					Editorial Webinar		
Additional Marketing Opportunities	<ul style="list-style-type: none"> eBook Sponsorship Must See 	<ul style="list-style-type: none"> CTT Show Packages Must See Premium Listing Logos 	<ul style="list-style-type: none"> Must See NEW FOR 2026! Multi-Sponsored Video eBlast 	<ul style="list-style-type: none"> Bonus Company Profile for Distributor Advertisers Must See 	<ul style="list-style-type: none"> Must See 	<ul style="list-style-type: none"> eBook Sponsorship Must See 	<ul style="list-style-type: none"> Full-Page Ad and Full-Page Profile Basic Listing Discounted Deluxe and Premium Listings
Show Tie-In			Coatings Trends & Technologies Sept. 15-17 / Lombard, IL	Pacific Northwest CoatingsFest			

Material deadlines: The submission deadline for many (but not all) ad products is the 15th of the month prior. Our production manager will confirm the specs and deadlines with you once your order is placed.