



# **Revolutionizing Antistatic Additives Development of a Renewable Solution with Improved Toxicological Profile for Coating and Adhesive Applications**

Clariant  
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# BU Adsorbents & Additives is a global, diversified solution provider



## Advanced Surface AddWorks

We offer advanced wax and polymer AddWorks that protect and enhance surfaces in plastics, coatings & inks, adhesives, agro and care applications.



## Passive Fire / Flame Retardants

Our patented halogen-free flame retardants provide environmentally compatible fire protection and pass demanding fire safety standards.



## Performance Additives

Our performance additives AddWorks prevent oxidation, dissipate electric charge accumulation and improve heat, light and weather resistance.



## Plastics



## Coatings & Inks



## Adhesives & Sealants

~ 920

Employees

8

Production Sites

4

Technology Centers

3

Innovation Centers

# General market trend toward safer chemicals

The main reasons for the general trends toward safer raw materials in coatings and inks include:

## Regulatory compliance

- Governments worldwide have implemented stricter regulations on the use of hazardous materials in various industries, including coatings and inks.

## Health and safety concerns

## Environmental impact and reduced pollution

## Increasing consumer demand for safer and sustainable products

## Improved worker well-being and productivity

## Technological advancements and innovation

## Liability reduction

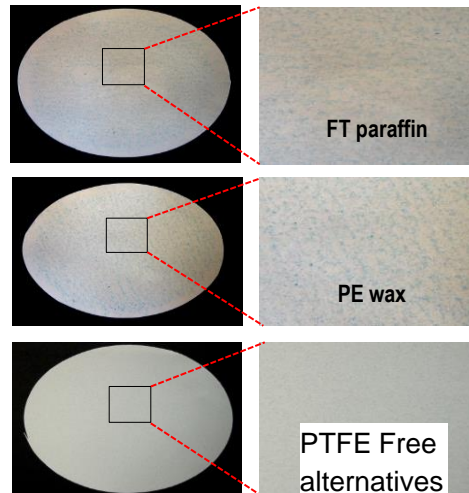
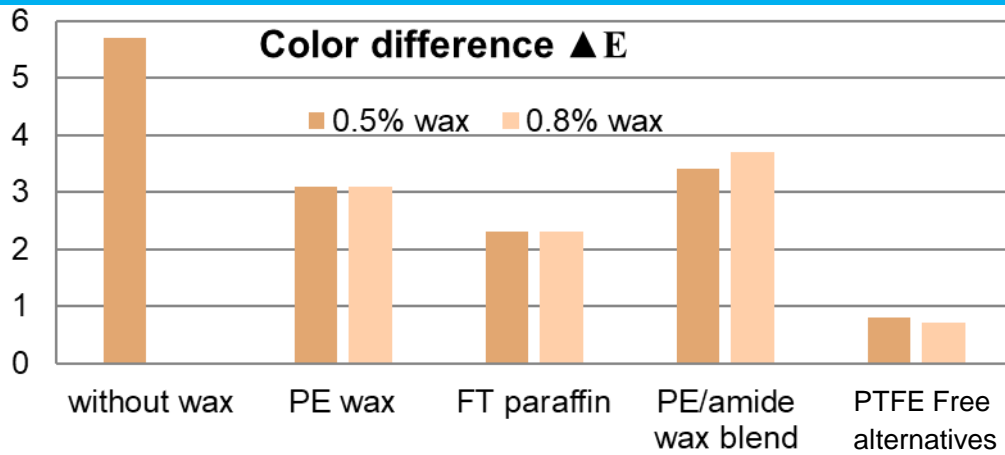
## Enhanced supply chain resilience

## Improved brand image and reputation

## Alignment with global sustainability goals

# Possibilities or PTFE free waxes for coatings and inks

## Color difference after 50 rub cycles



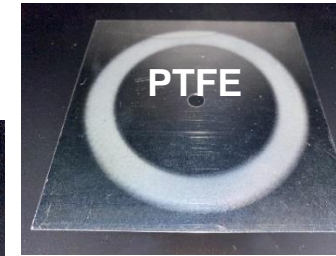
Lowest  $\Delta E$  values



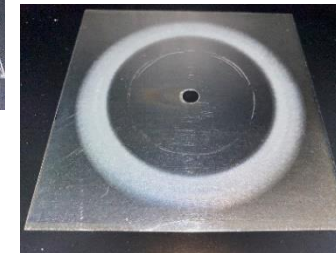
No color transfer to test paper

Conditions valid for all data:  
wax content 0.5 / 0,8%; 50 cycles after 24h; 6 $\mu$ m wet film; loading 48 g/cm<sup>2</sup>

Without wax



PTFE free alternative in metal packaging



PE MA Waxes for PTFE-free structured powder coatings

Metalocene based, chemical modified PE wax

# Why need of antistatic additives in coating & how they work

Antistatic additives are necessary for coatings because the buildup of static electricity on the surface of a coating can cause various issues such as:

- ✓ processing problems
- ✓ safety hazards
- ✓ electrical defects

Antistatic additives work by:

- ✓ enhancing the conductivity of the coating
  - ✓ allowing the charge to dissipate quickly and safely
- which prevents the accumulation of static electricity and the associated problems.

Additional benefit of antistatic additive:

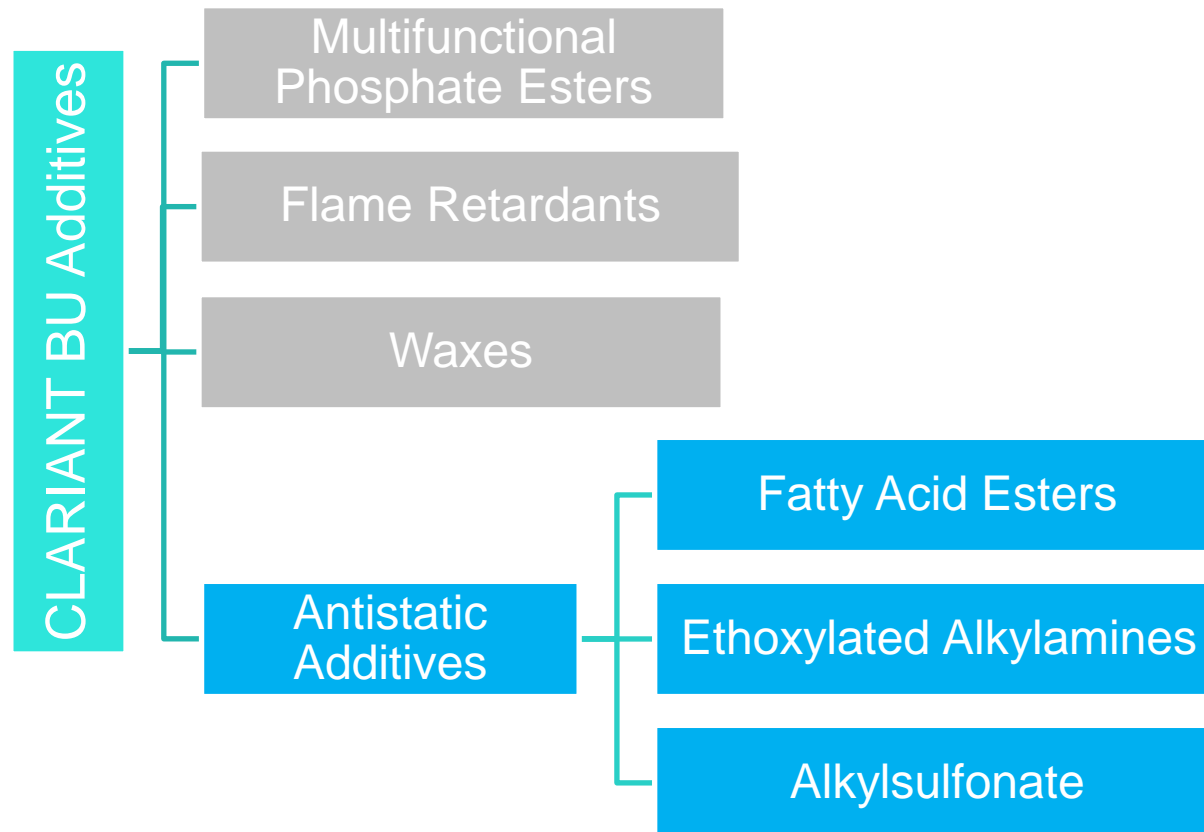
antistatic coatings can protect sensitive electronic equipment from electrostatic discharge (ESD) damage  
→ prevent costly repairs or permanent damage.

## Conclusion:

**The use of antistatic additives in coatings is essential to ensure safe and efficient processing and handling of materials and equipment, particularly those that are prone to static buildup.**



# Main antistatic additives chemistry in coatings & inks



## Quaternary Ammonium Compounds:

- Include quaternary ammonium compounds in coatings and inks.
- Form a thin, conductive layer on the surface of the substrate.
- Examples: Tetrakis(hydroxymethyl)phosphonium chloride (THPC) derivatives.

## Surfactant-Based Additives:

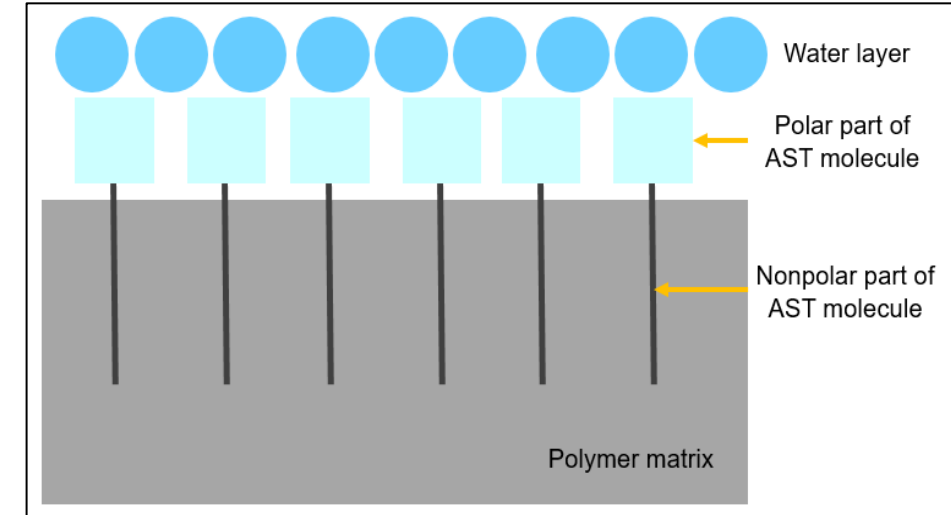
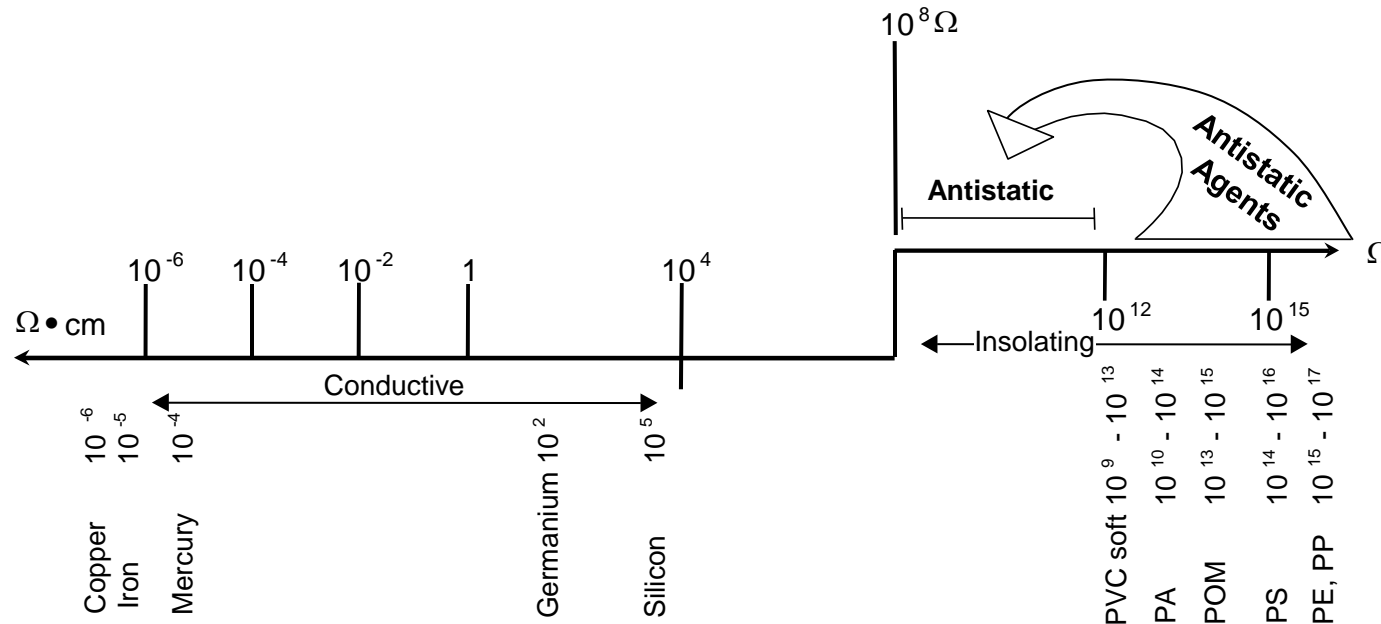
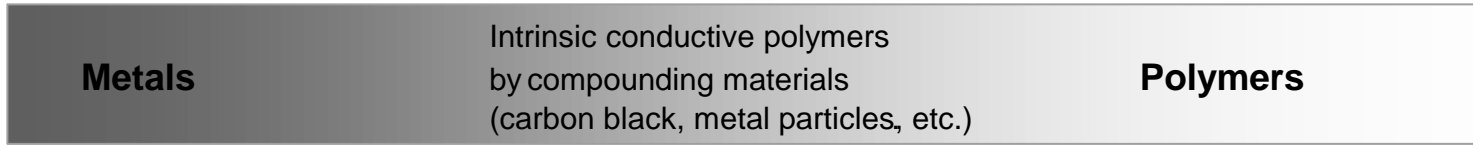
- Utilize surfactants as additives in coatings and inks.
- Reduce surface tension and enhance charge dissipation.
- Form a conductive layer on the coated material.

## Polymeric Additives:

- Mix polymeric additives into coatings and inks.
- Improve antistatic characteristics without altering the base material significantly.
- Examples: Polyethylene glycol, polypropylene imine.

# Conductivity of Raw Materials

Specific Resistance (R) in [ $\Omega \cdot \text{cm}$ ]  
 Surface Resistance ( $R_0$ ) in [ $\Omega$ ]

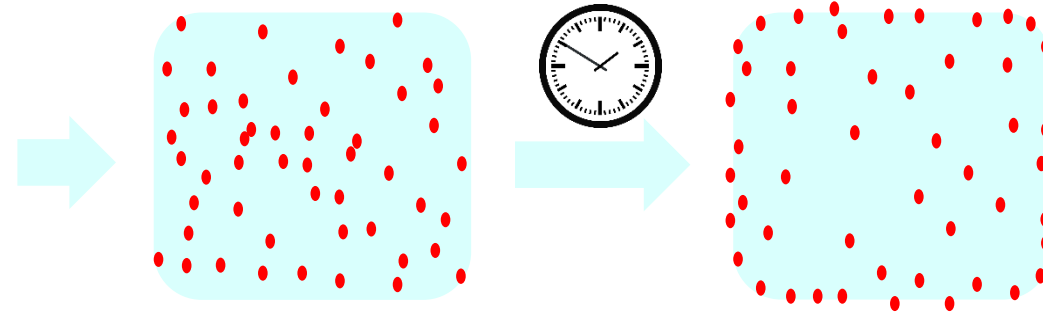


Conceptual Model of Intrinsic Antistatic Agents

# Model for internal AST

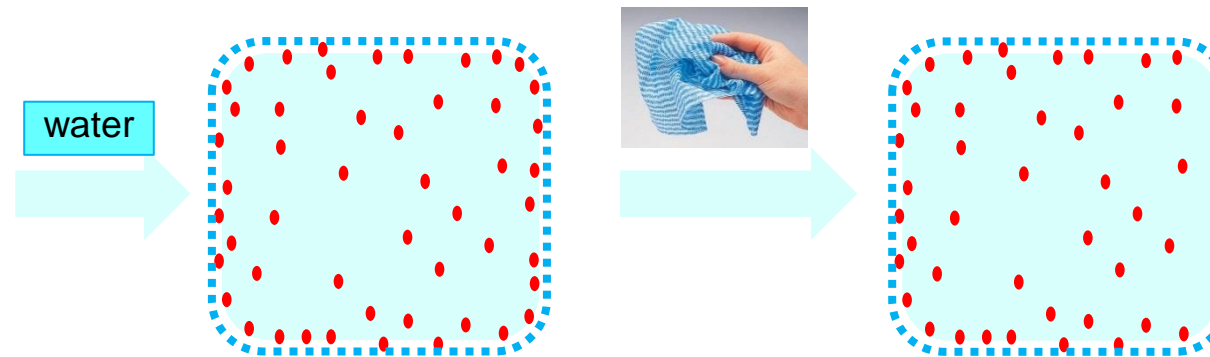


Formulation – Application  
Homogeneous distribution of  
AST in coating



AST evenly  
distributed in  
coating

AST Migrated  
to surface



Water on surface

AST effect  
destroyed

Migration depends on

- time
- molecular weight
- polarity
- polymer (TG)

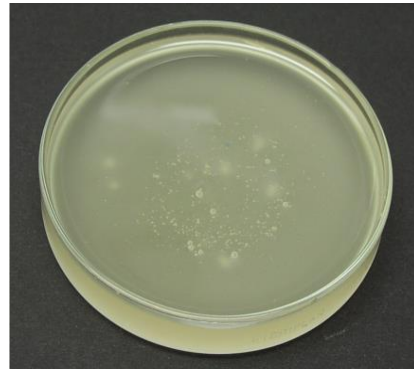


# Visual Characteristics of Antistatic Additives

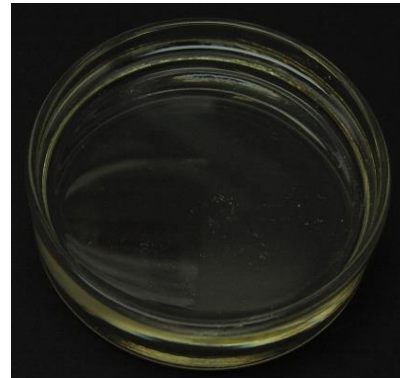
**olefin glycerol  
OG**



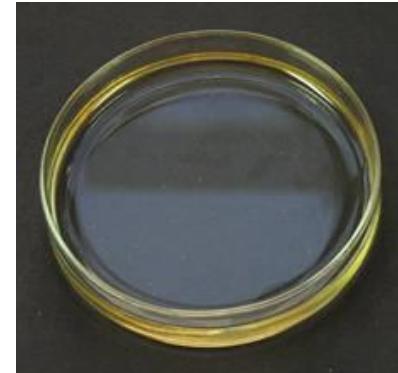
**fatty ester ethoxylated  
FE**



**alkyl amine  
AA 1& 2**




**fatty amine  
FA**



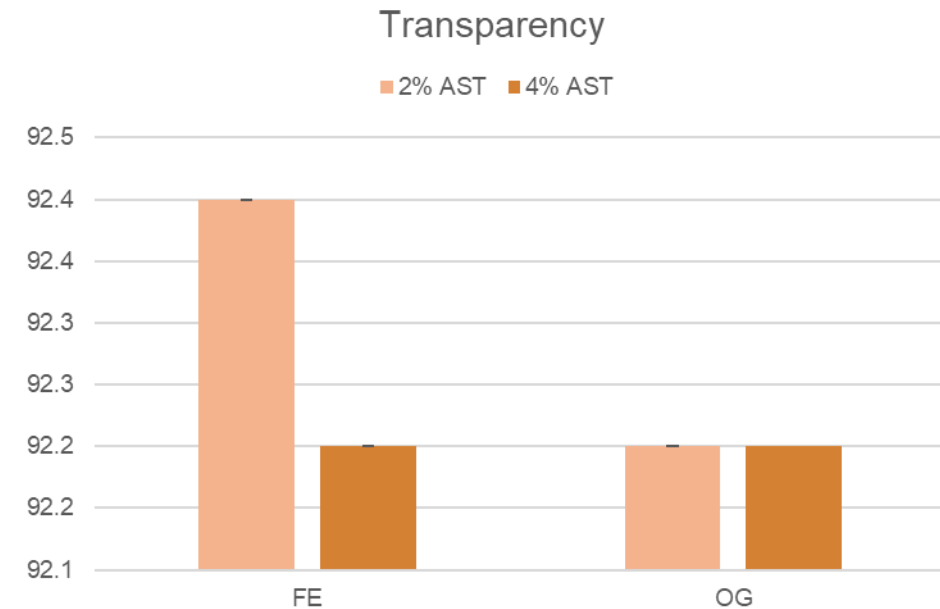
**alkyl amine  
AASO4**



# Evaluation in a waterborne acrylic coating

% AST	Sample	Surface Resistance ( $R_0$ ) in [ $\Omega$ ]
-	No Additive	4.16E+12
0.5% and 2%	AA1	
	AA2	
	AASO4	
0.5	FE	3.18E+11
2.0		1.31E+10
0.5	OG	2.66E+11
2.0		1.30E+09

**Amine based AST not compatible**

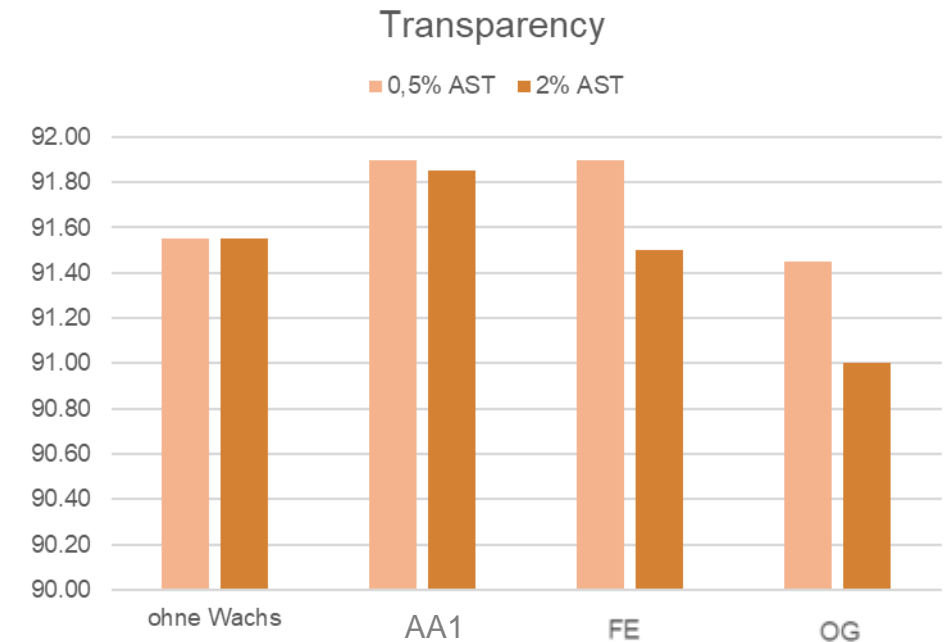


- ✓ Excellent antistatic effect
- ✓ Excellent transparency

## Evaluation in a solventborne 2K PU coating

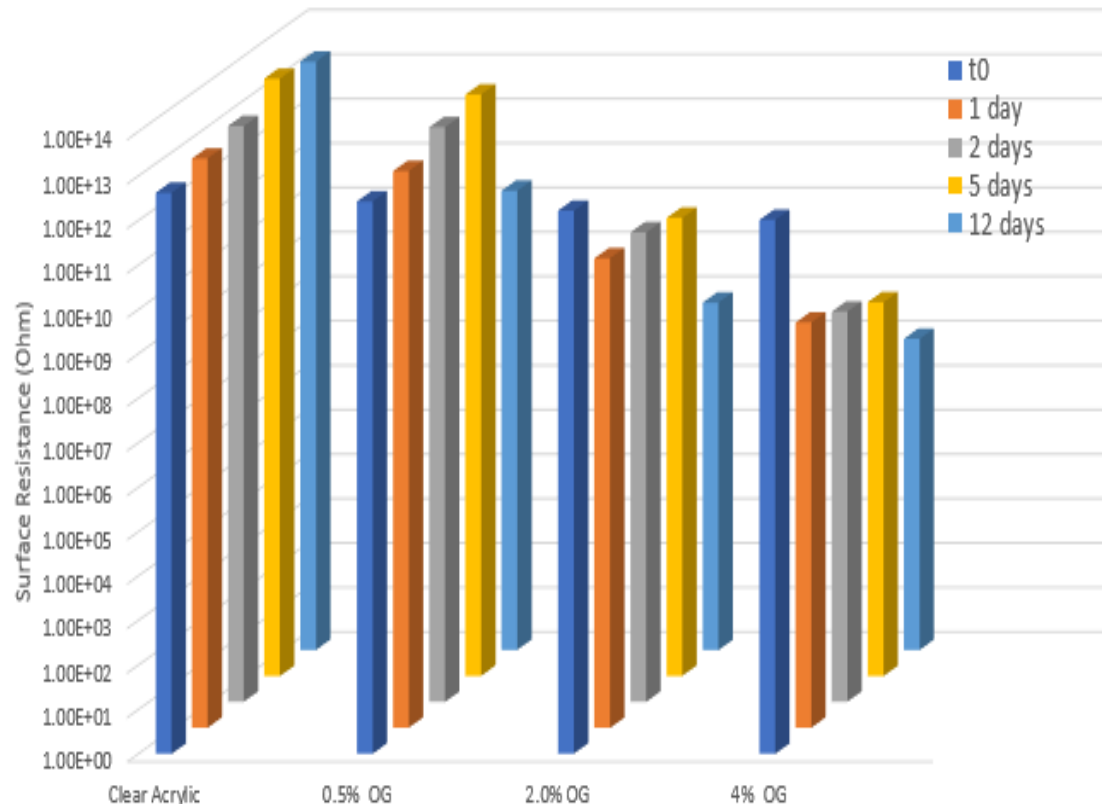
% AST	Sample	Surface Resistance ( $R_0$ ) in [ $\Omega$ ]
-	No Additive	6.25E+13
0.5	AA1	1.11E+14
2.0		2.47E+13
0.5	AA2	5.47E+13
2.0		1.11E+14
0.5	AASO4	-
2.0		-
0.5	FE	3.92E+13
2.0		4.27E+13
0.5	OG	4.43E+11
2.0		1.32E+10

**AASO4 not compatible**



- ✓ **AST OG Excellent antistatic effect**
- ✓ **Excellent transparency**

# Surface resistivity overtime in 2K SB clearcoat apply on engineer plastic substrate



**Initial Decrease:** When you initially add an antistatic additive to a material or surface, the surface resistivity often decreases. This is because the additive helps to disperse and neutralize static charges, making the material less insulative.

## Over Time:

- ❑ At first, the surface resistivity will continue to decrease as more AST gets to the surface
- ❑ Over an extended period, the surface resistivity can start to increase. This can be due to several factors:
  - Contamination: The material's surface may accumulate dust, dirt, or other contaminants, reducing the effectiveness of the antistatic additive.
  - Wear and Tear: Mechanical wear and abrasion can also affect the performance of the antistatic additive and cause an increase in surface resistivity.
- ❑ Then the surface resistivity will start to decrease as more AST gets to the surface from the coating

## Conclusion

# Enhancing Antistatic Performance with Amine-Free Additives

- The additives OG (olefin glycerol) and FE (Fatty ester ethoxylated) are groundbreaking amine and amide-free antistatic solution
- OG is derived from renewable resources, emphasizing Clariant's commitment to sustainability
- OG is non-toxic and minimizing environmental impact
- Rapid action, versatile in broad range of coatings and inks usage (including waterbased and solvenbased)
- Enhancing antistatic performance with amine-free additives

**Thank you!**

**Please feel free to outreach for any technical support**

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