

# **Achieving Sustainability and Innovative Targets**

with the latest Additive Technologies

CTT 2025





### Core Values and Vision



#### **Product Innovation**

- Product Innovation longevity, resource efficiency
- Innovative Business Models
- Closed-loop systems
- Sustainability



#### Safe Workplace

- Safe working environment
- Health, safety, and environment
- Employee protection



#### Manufacturing

- Resource Efficiency
- Waste Minimization
- Energy Efficiency
- Social Responsibility



#### Environment

- Sustainable Technologies
- Emission Reduction
- Environmental Initiatives
- Environmental Stewardship



# Contributions to Sustainability





PTFE/ PFAs-Free

Biocide -Free

Label-Free









Formaldehyde-Free



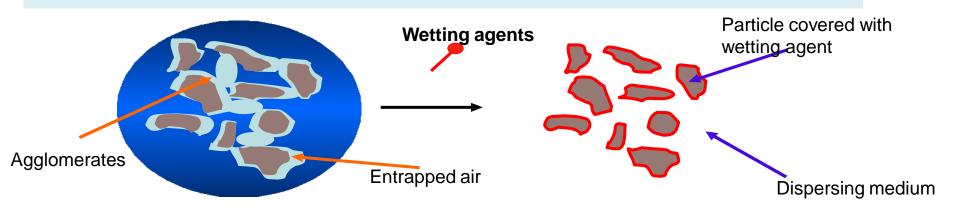


# The Science behind Pigment Wetting and Dispersion Stabilizing Additives



### Pigment Dispersion & Stabilization

1. Pigment wetting: displacement of air and moisture at the pigment surface by the liquid of the mill-base



Good wetting (adjusting Surface Tension liquid phase, through wetting agent): 
✓ enabling high pigment solids

- ✓ low mill-base viscosity
- √high milling efficiency



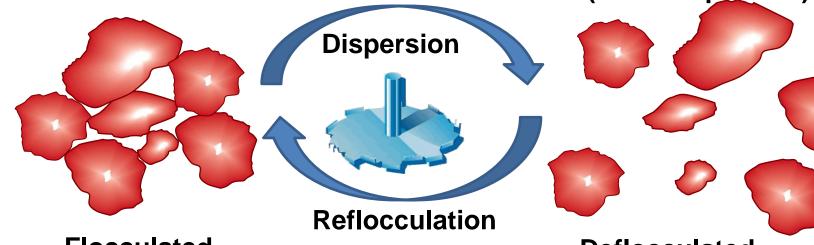
## Pigment Dispersion & Stabilization

Pigment dispersion: the application of shear of sufficient energy into the millbase to separate pigment agglomerates into their

Agglomerate
Flocculate

Wetting and Dispersing
Additives

Primary Particle (Ideal Dispersion)



**Flocculated** 

**Deflocculated** 





### What's the Difference?

- Wetting additives bring the pigment surface into intimate contact with the continuous phase
  - displace air, brings pigment into the liquid phase
- Dispersants coat individual pigment particles to minimize particle to particle interactions providing observed lower viscosity
  - stabilize dispersed pigment, prevents flocculation



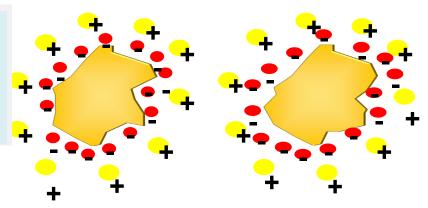
## Pigment Stabilization

#### **Pigment dispersion:**

dispersed particles must be stabilized to prevent flocculation, agglomeration. Main stabilization mechanism for waterborne systems:

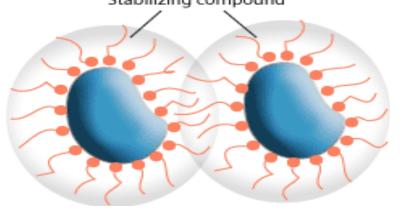
## Electrostatic repulsion Adsorbed polyelectrolytes

- Stabilization efficiency increases with density of electrical double layer
- Additives used for dispersion in waterborne systems are high molecular weight products containing charged polymeric side chains





# Steric or Entropic Stabilization



Main stabilization in solvent borne systems

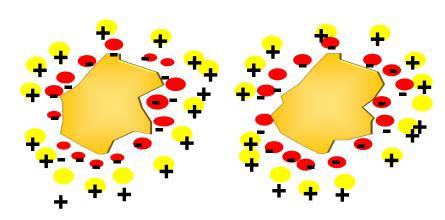
#### Dispersant Requirements:

- Contains affinic groups providing strong adsorption on pigment surfaces
  Resin/solvent compatible chains directed into the surrounding vehicle.



## **Steric or Entropic** Stabilization Stabilizing compound

### **Electrostatic** Repulsion



Main stabilization in solvent systems

Main stabilization in aqueous systems

#### Dispersant Requirements:

- Contains affinic groups providing strong adsorption on pigment surfaces Resin/solvent compatible chains directed into the surrounding vehicle.



### Dispersant Requirements

Resin compatibility Solubility Pigment dispersion stability Pigment affinic/anchoring groups compatible with pigment surface chemistry No degradation of important film properties No reduction in application properties



# Technology Challenge

- A. For waterborne dispersions
  - a) Wetting hydrophobic pigments, extenders
  - b) <u>Electrostatical stabilization</u>, for all pigments
  - Additionally: transition to steric stabilization during dry; the drying film shifts from aqueous to be more organic and hydrophobic due to loss of water and concentration of the resin emulsion particles



# Technology Challenge

- A. For apolar solvent-borne dispersions
  - a) Wetting hydrophobic and hydrophilic pigments fillers, and extenders
  - b) Steric for all pigments, as solvents evaporate causing the system to shrink and particulates to compact, stability must not be compromised by the loss of solvents



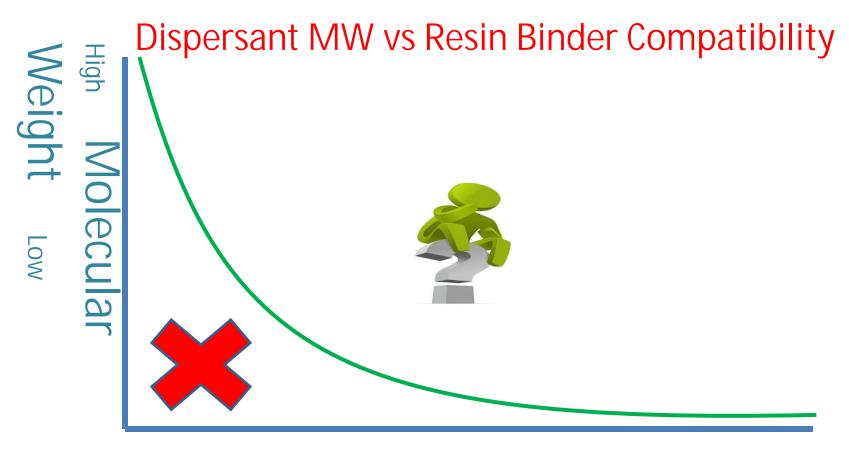
### Remarks

Pigment Wetting is a relatively slow process (Washburn Equation)

Rule 1) the higher the MW of the surfactant, the slower the wetting

Rule 2) the higher the MW of the dispersant, the stronger the steric stabilization







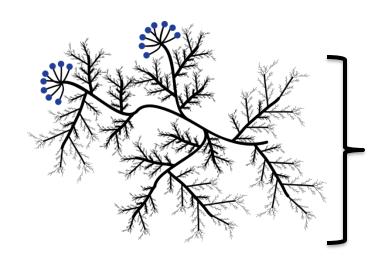
Compatibility

# Patcham New Technology

**Broad** Dispersion Compatibility Stability of of Lower Higher Molecular Molecular Weight Weight **Additives Additives** High Molar Volume



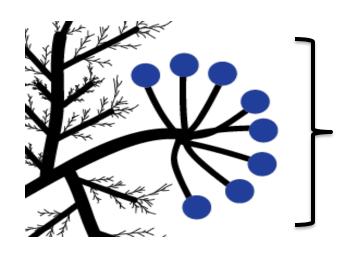
# High Molar Volume Technology



Higher volume for a given mass of polymer Branched polymeric structures between the pigment particles creates greater steric repulsion



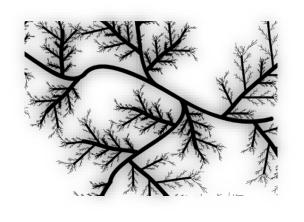
# High Molar Volume Technology



Multiple anchoring
groups
Faster wetting rate
and lower mill base
viscosity
Stronger Stabilization



# High Molar Volume Technology



Lower MW Branched Polymeric Segments

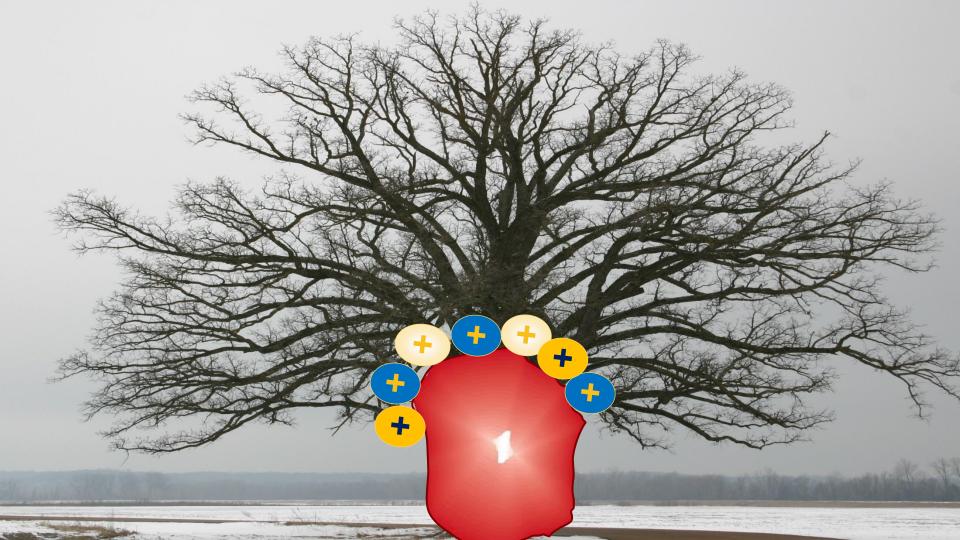
Allows it to be used in a wider range of resin systems without incompatibility issues of similar MW linear or unbranched structures







Compatibility



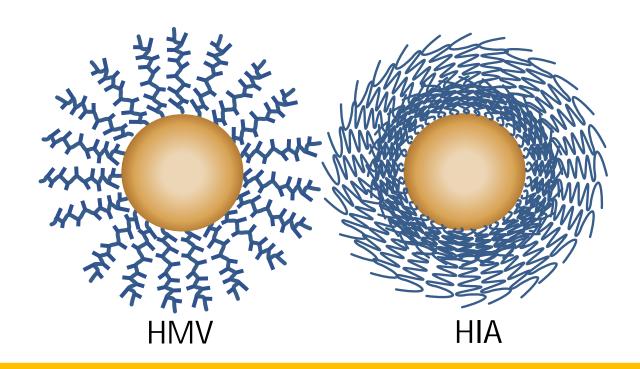
### Advantages of HMV Technology

- Faster Wetting/Dispersion > Productivity
- Optimize grinding times, better performance
- Increased stabilization improves stability
- Compatible in wide range of resins and solvents
- Development of resin minimal and resin free pigment concentrates easily achieved





# HMV compared to HIA





# Hyper Intermolecular Association

- Concept describing the potential of dispersant polymers for forming multi-layer molecular structures with neighboring components: nonadsorbed dispersant molecules, binders, including solvents
- HIA refers to the capacity of adsorbed dispersant to immobilize neighboring components, thus increasing the thickness of the adsorbed protective layer
- HIA is essential in increasing stabilization efficacy of low molar mass dispersants, as the individual molecule is too small for the formation of a stable protective layer





Pat-Add DA 3054

| Compatible Resin Systems  |  |  |  |  |
|---------------------------|--|--|--|--|
| Resin Systems Description |  |  |  |  |
| 2K PU                     | Acrylic Polyol                             |  |  |  |
| Ероху                     | Bisphenol A type cured with Amine or Amide |  |  |  |
| TPA                       | Acrylic Resins                             |  |  |  |
| Acid Cure                 | Short Oil Alkyd and UF cured with PTSA     |  |  |  |
| Alkyd-Melamine            | Short Oil Alkyd with MMF                   |  |  |  |
| Polyester-Melamine        | Saturated Polyester with MMF               |  |  |  |
| Universal Grinding Resin  | Aldehyde based                             |  |  |  |
| Long Oil Alkyd            | Vegetable oil and fatty acid based         |  |  |  |
| Medium Oil Alkyd          | Vegetable oil and fatty acid based         |  |  |  |
| Short Oil Alkyd           | COFA-based                                 |  |  |  |
|                           | CAB 381                                    |  |  |  |
| <b>CAB Solution</b>       | CAB 531                                    |  |  |  |
|                           | CAB 551                                    |  |  |  |

| Solubility                                |   |  |  |  |  |
|---|---|--|--|--|--|
| Solvents                                  |   |  |  |  |  |
| MPA                                       | • |  |  |  |  |
| Xylene                                    | • |  |  |  |  |
| Toluene                                   | • |  |  |  |  |
| MIBK                                      | • |  |  |  |  |
| EEP                                       | • |  |  |  |  |
| Acetone                                   | • |  |  |  |  |
| Di-Acetone alcohol                        | • |  |  |  |  |
| n-Butyl Acetate                           | • |  |  |  |  |
| Ethyl glycol acetate                      | • |  |  |  |  |
| IPA                                       | 0 |  |  |  |  |
| N-Butanol                                 | 0 |  |  |  |  |
| Solvesso 100                              | • |  |  |  |  |
| Solvesso 150                              | • |  |  |  |  |
| Oxsol 100                                 | • |  |  |  |  |
| Propylene carbonate                       | • |  |  |  |  |
| MTO                                       | 0 |  |  |  |  |
| Soluble • Insoluble o Partially soluble • |   |  |  |  |  |





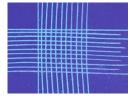
Pat-Add DA 3054

| Direct Grinding Systems using PB 15:3 |          |          |                       |  |  |
|---------------------------------------|----------|----------|-----------------------|--|--|
|                                       | SB 2K PU | SB Epoxy | Polyester<br>Melamine |  |  |
| Pigment Loading                       | 4.5%     |          |                       |  |  |
| %SOP of <b>New Dispersing Agent</b>   | 35%      |          |                       |  |  |
| Paint Properties                      |          |          |                       |  |  |
| Fineness of Gauge                     | 7+       | 7+       | 7+                    |  |  |
| Visosity, KU                          | 68       | 88       | 63                    |  |  |
| Gloss @20°                            | 93       | 99       | 68                    |  |  |
| Gloss @60°                            | 95       | 100      | 87                    |  |  |
| Adhesion test                         | Pass     | Pass     | Pass                  |  |  |
| Conical Mandrel Bend test             | Pass     | Pass     | Pass                  |  |  |
| MIBK Rub (100 rub)                    | Pass     | Pass     | Pass                  |  |  |
| MEK Rub (100 rub)                     | Pass     | Pass     | Pass                  |  |  |





Adhesion, 2mm crosshatch



Conical Mandrel Bend test



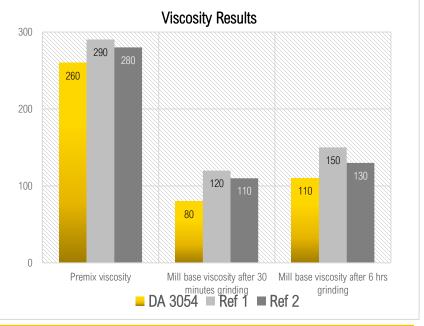




Pat-Add DA 3054

#### 2K PU Topcoat Black









Pat-Add DA 3054

#### **Pigment Concentrates with Organic Pigments**

| Sudaperm Red 2957 |                        | Hostaperm Red<br>E5B02 |                        | Hostaperm RL spec |                        |
|-------------------|------------------------|------------------------|------------------------|-------------------|------------------------|
| PR 254            |                        | PV 19                  |                        | PV 23             |                        |
| Initial           | After<br>Stabilit<br>y | Initial                | After<br>Stabilit<br>y | Initial           | After<br>Stabilit<br>y |
|                   |                        |                        |                        |                   |                        |
|                   |                        | RMPC in 2K             | PU System              |                   |                        |
|                   |                        |                        |                        |                   |                        |
|                   |                        |                        |                        |                   |                        |
|                   | With the               |                        |                        |                   |                        |
|                   | MATERIAL PROPERTY.     |                        |                        |                   | 1000                   |

|                       | Sudaperm Red 2957 |                 | Hostaperm Red E5B02 |                 | Hostaperm RL spec |                 |
|-----------------------|-------------------|-----------------|---------------------|-----------------|-------------------|-----------------|
|                       | PR 254            |                 | PV 19               |                 | PV 23             |                 |
| Properties            | Initial           | After Stability | Initial             | After Stability | Initial           | After Stability |
| Viscosity, KU         | 65                | 66              | 66                  | 83              | 75                | 77              |
| Masstone              |                   |                 |                     |                 |                   |                 |
| L*                    | 41.34             | 41.50           | 35.78               | 36.02           | 27.03             | 27.30           |
| a*                    | 45.55             | 45.96           | 34.45               | 34.80           | 2.00              | -3.09           |
| b*                    | 25.00             | 25.68           | 12.56               | 12.66           | -1.94             | -2.60           |
| Gloss @ 20            | 98                | 91              | 92                  | 91              | 89                | 84              |
| Gloss @ 60            | 101               | 95              | 95                  | 95              | 94                | 92              |
| dE, Rub out Tint Tone | 0.54              | 0.29            | 0.68                | 0.43            | 0.80              | 0.90            |



# Latest Dispersant Technology

#### Opportunities and Applications

Solventborne Systems:

**Automotive Coatings** 

**Wood Coatings** 

**Industrial Coatings** 

**Protective and Marine Coatings** 

**Coil Coatings** 

Inks

**SB Pigment Dispersions** 



Now, Commercially Available Dispersant Technologies for Solvent Borne Systems

Water Borne Systems

Solvent Free Systems



- These technologies can each be used to make a complete Colorant System
- Can be used to make co grinds in traditional paint manufacturing methods
- Can be used with traditional grinding resins



# Dispersant Selection

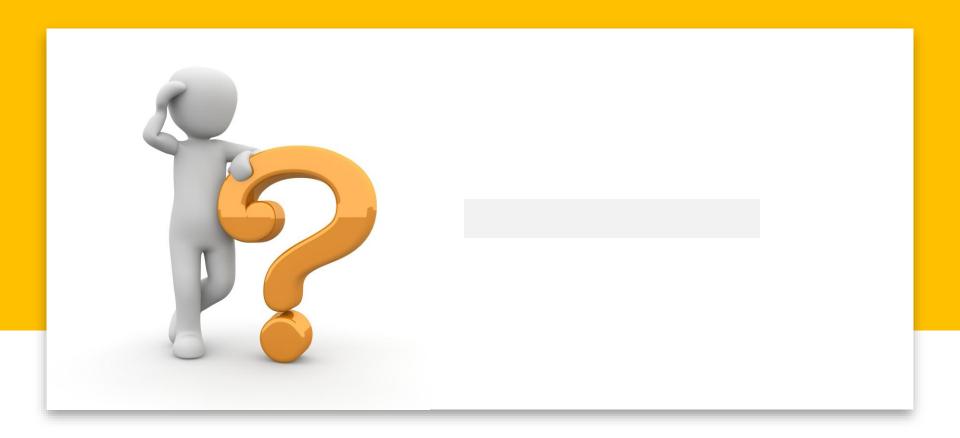
- Determine solubility
- Determine compatibility
- Establish surface chemistry suitability
- Optimize order of addition (laboratory vs production)
- Confirm pigment dispersion stability and compatibility
  - From liquid to solidification following application
- Optimize use level
- Evaluate color stability
- Test film properties



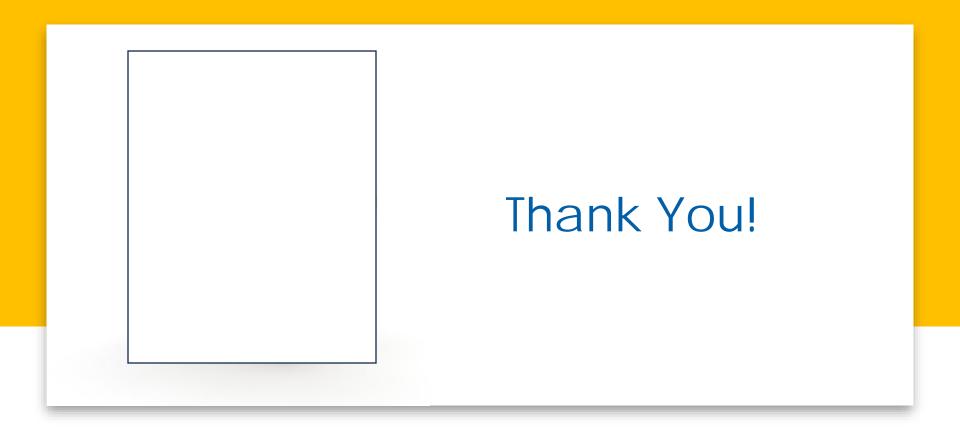
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