



# Realization of Gold-Alloy Shades in Powder Coatings

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*Schlenk Metallic Pigments, Roth, Germany*

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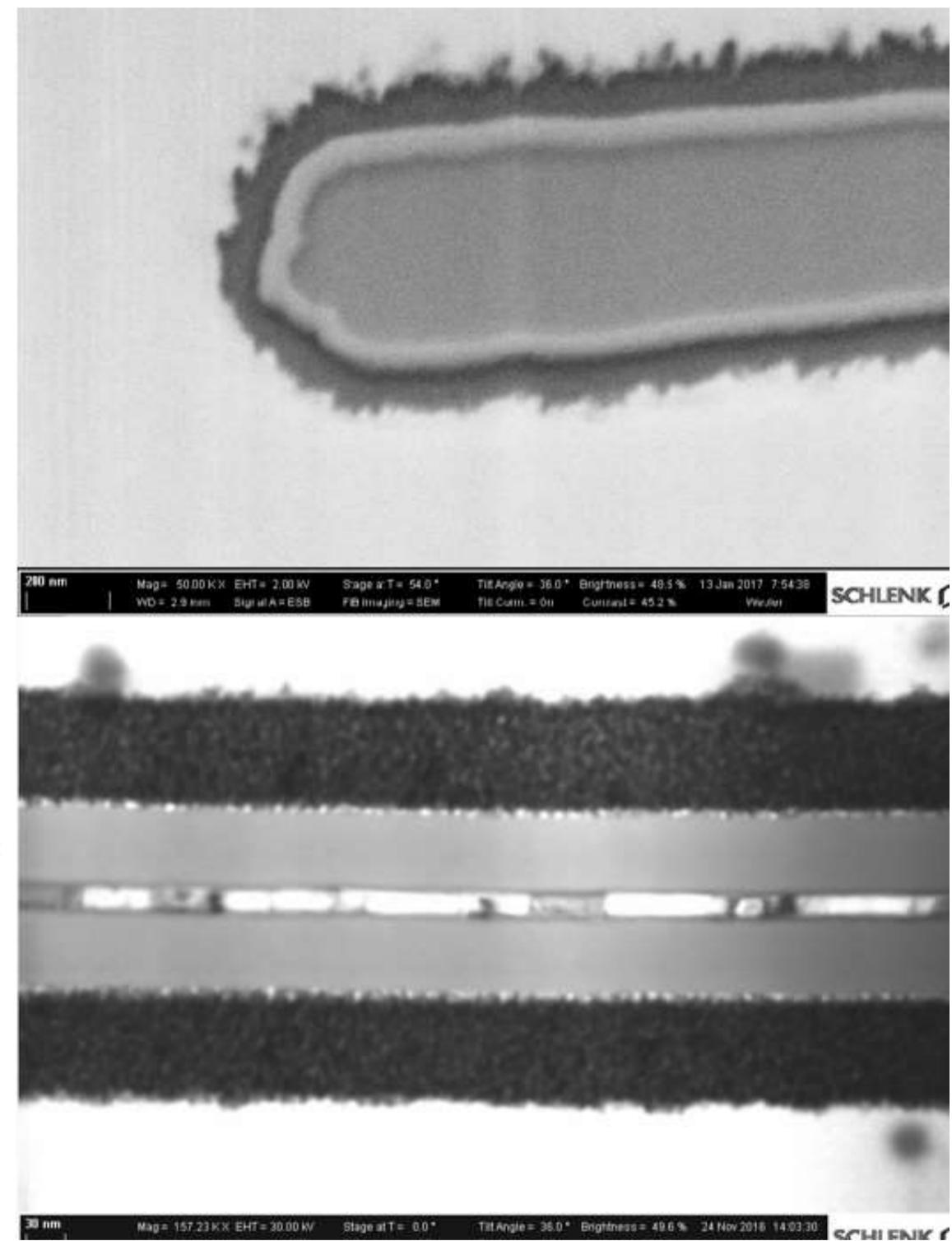
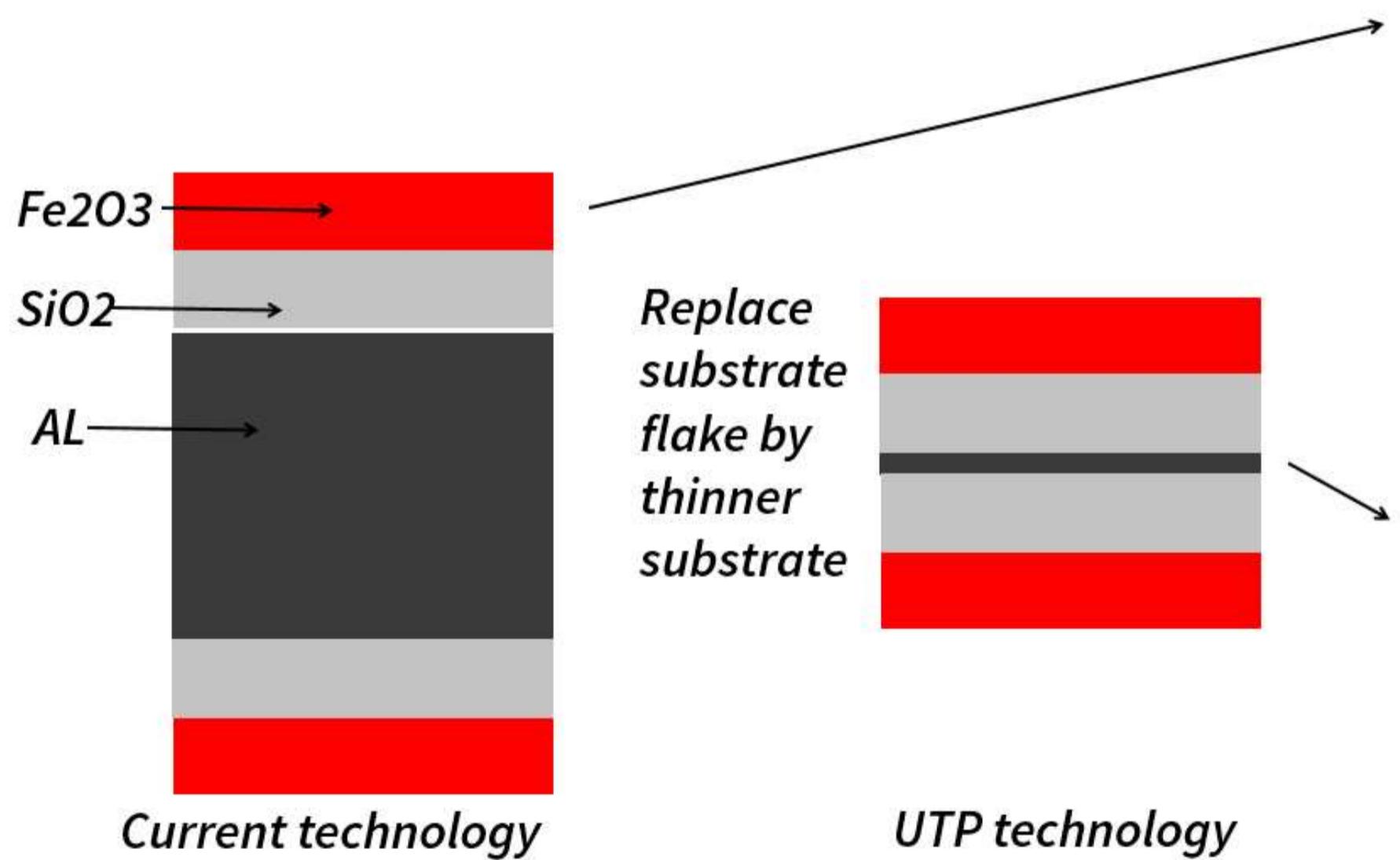


*Presented by: Karen Schneider, Schlenk Metallic Pigments*



# Pigment composition

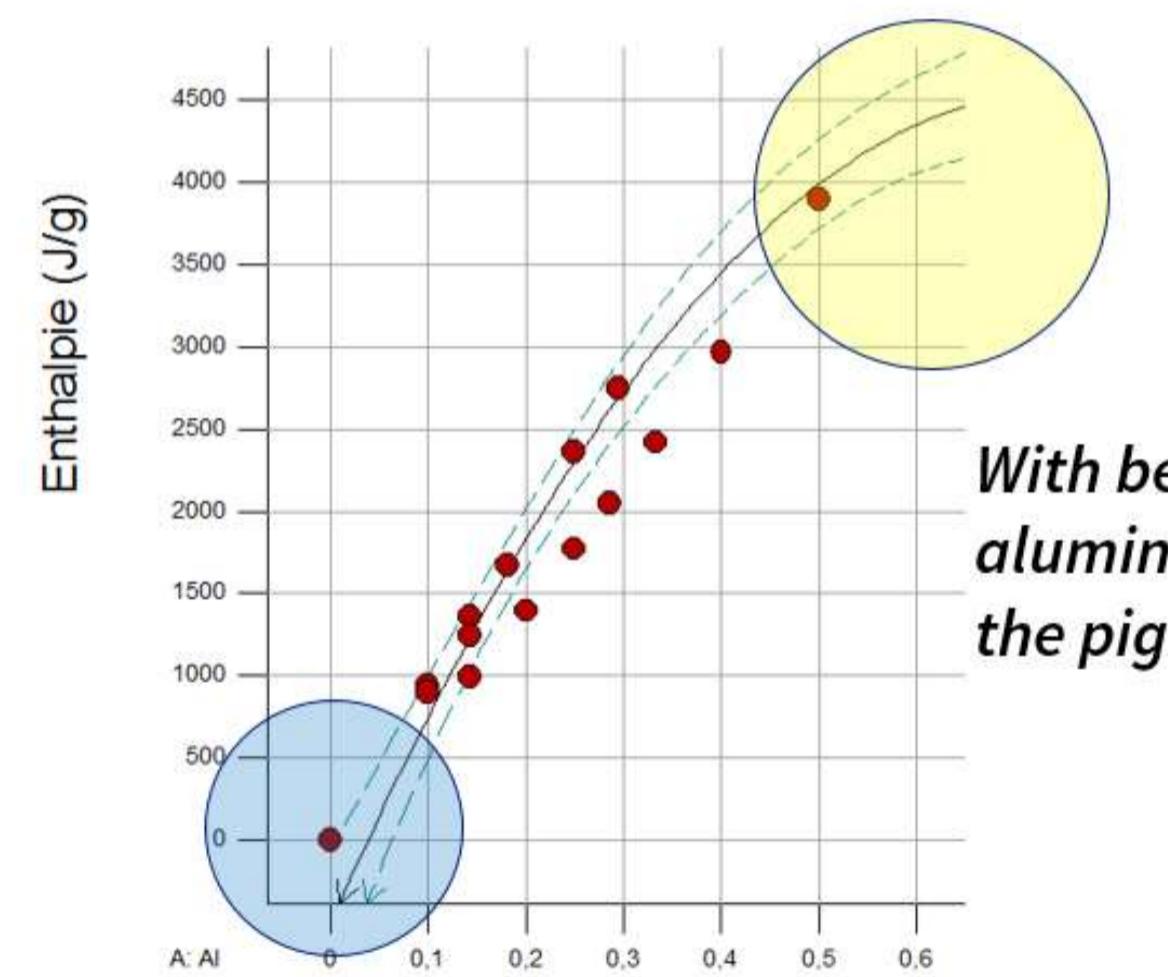
New  
Metal-Interference pigment  
(Particle-Design: Ultra thin pigment)



Effect Pigments on Human Hair (© by Dr. Ralf Webler, Schlenk)

# Safety

**Lower aluminum content  
greatly reduces free enthalpy**



*Current technology*

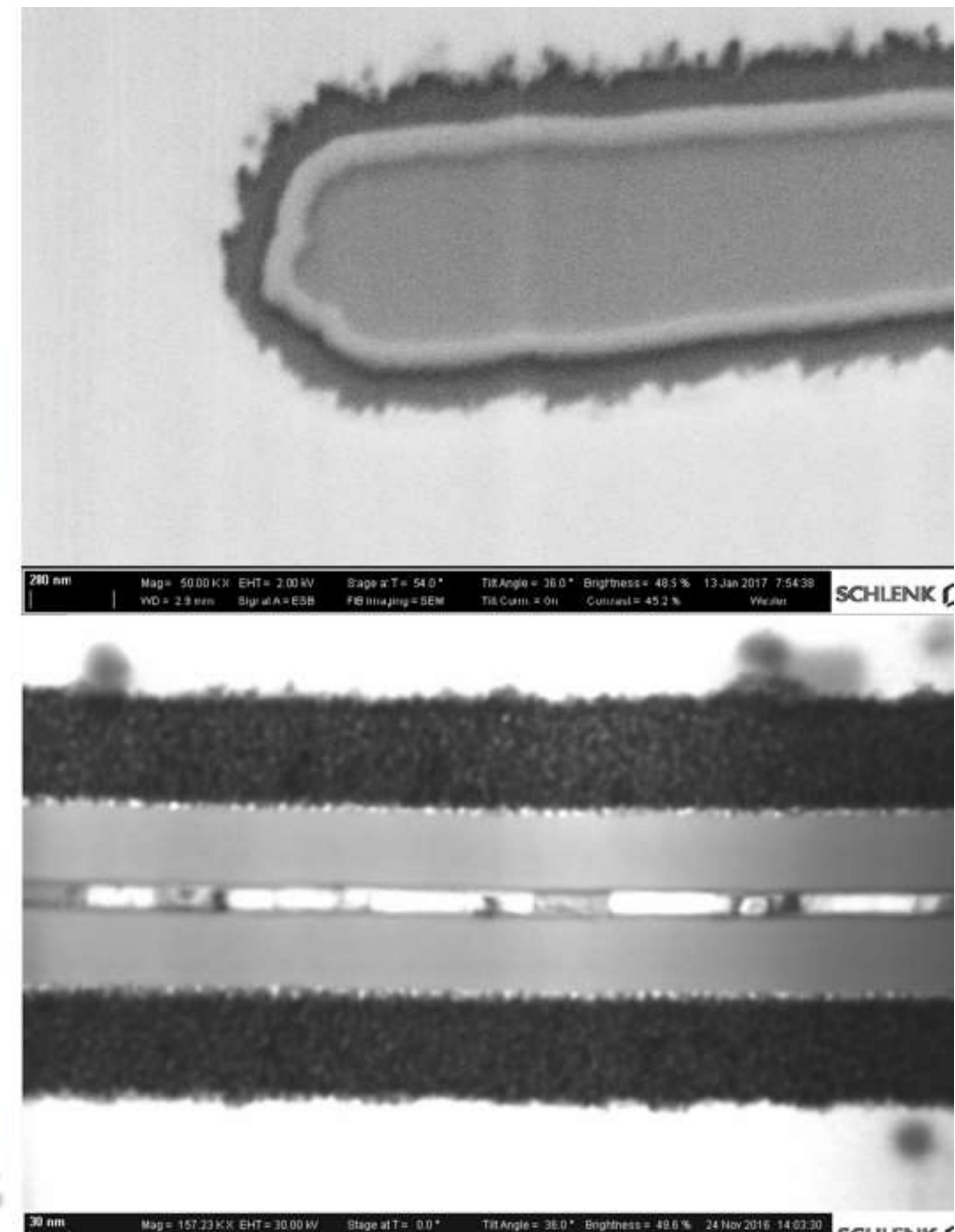
*With below 15%  
aluminum content,  
the pigment is safe*

*Ultra thin technology*

## Behavior in thermite test



## Pigments also tested by



# Overview of Ultra Thin Technology



Ultra thin pigments are not dangerous according to the dangerous goods regulations and not classified according to the CLP regulation.

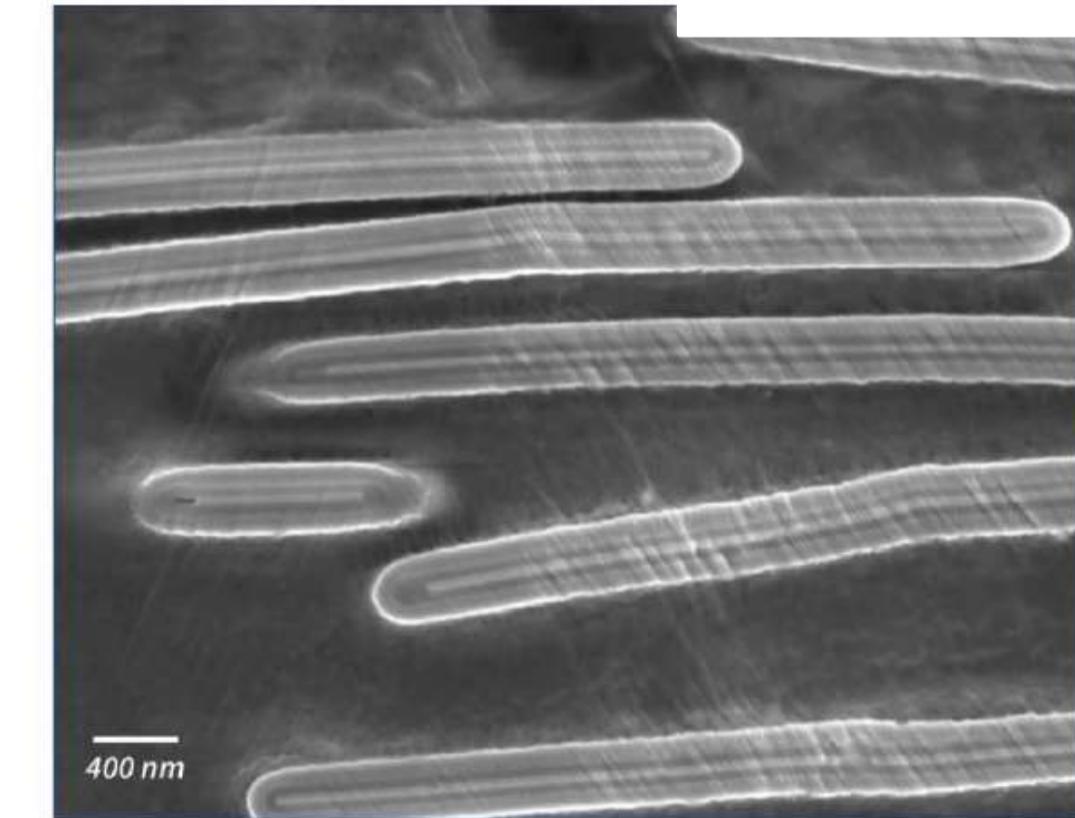
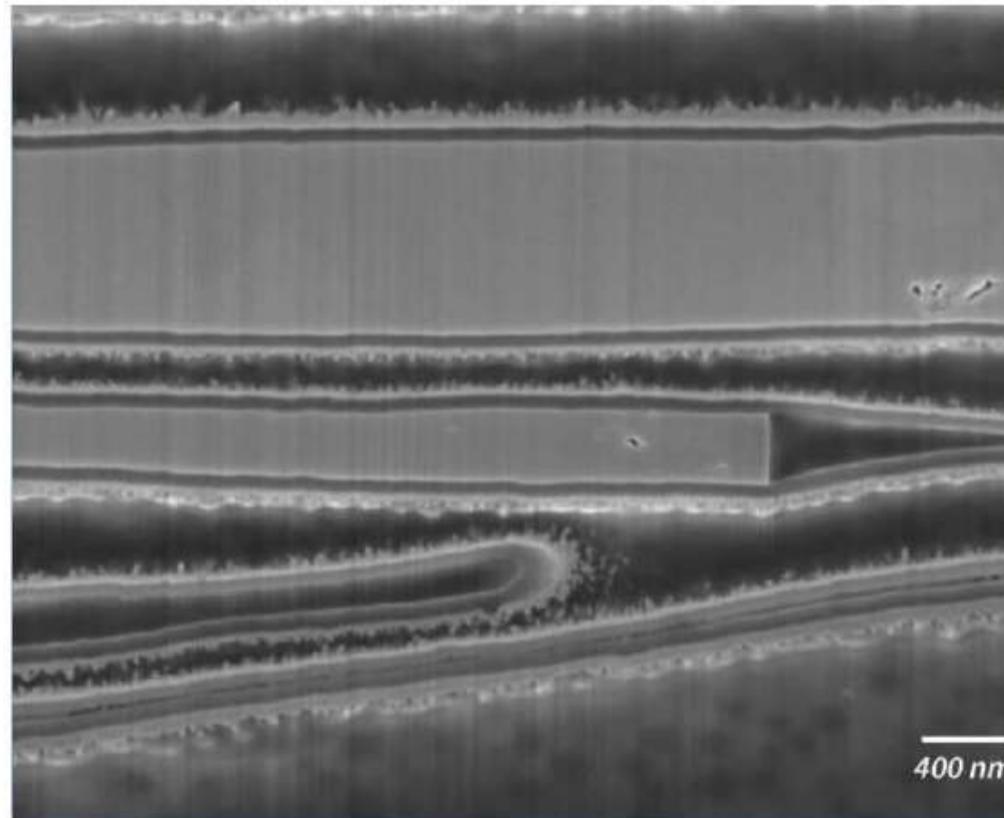
- No dust explosion
- No self-ignition
- Non-dangerous good, according to IATA regulation easy to transport
- Possible to sell as powder (no solvent needed)
- Packaging and storage more convenient



Ultra thin pigment



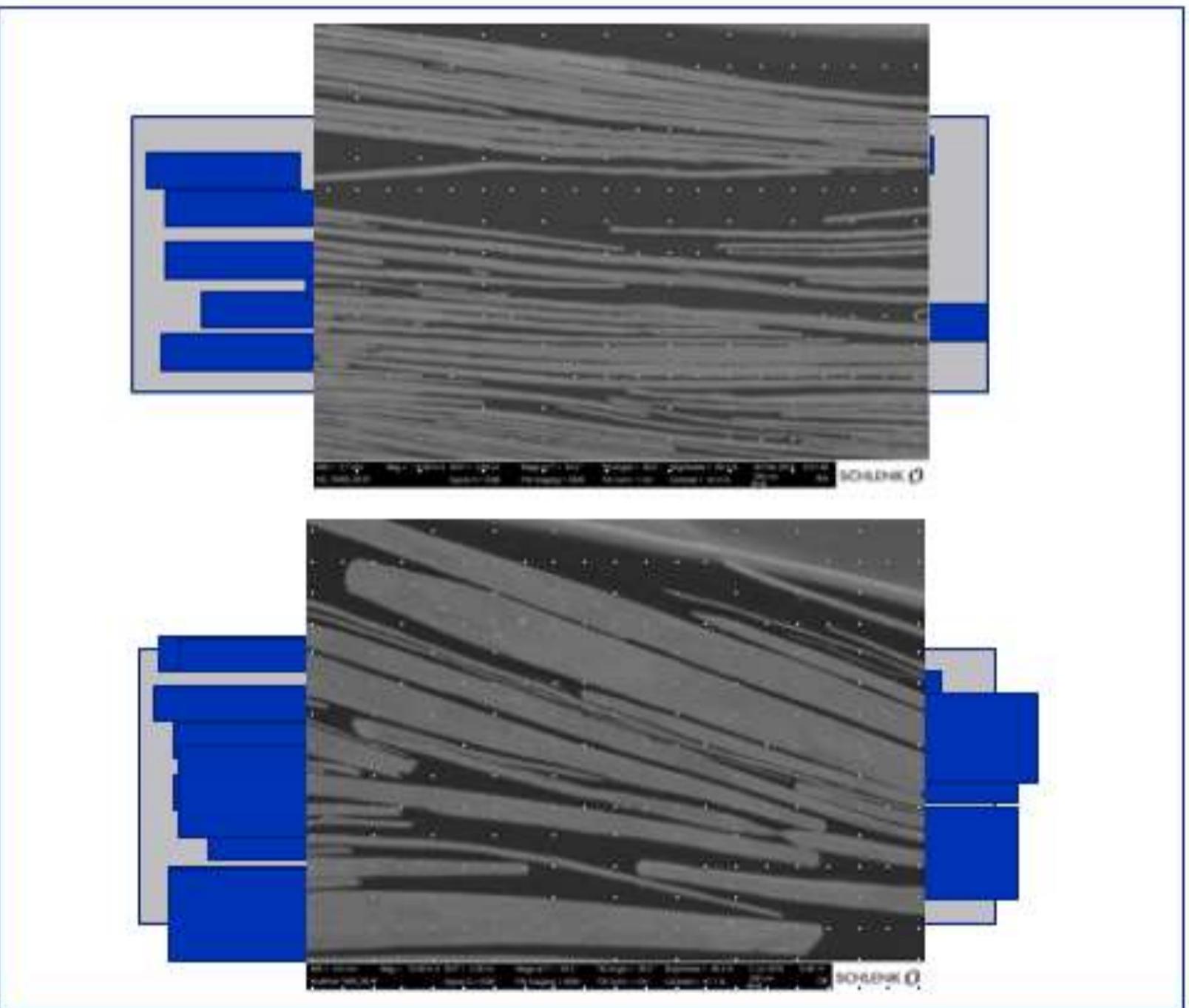
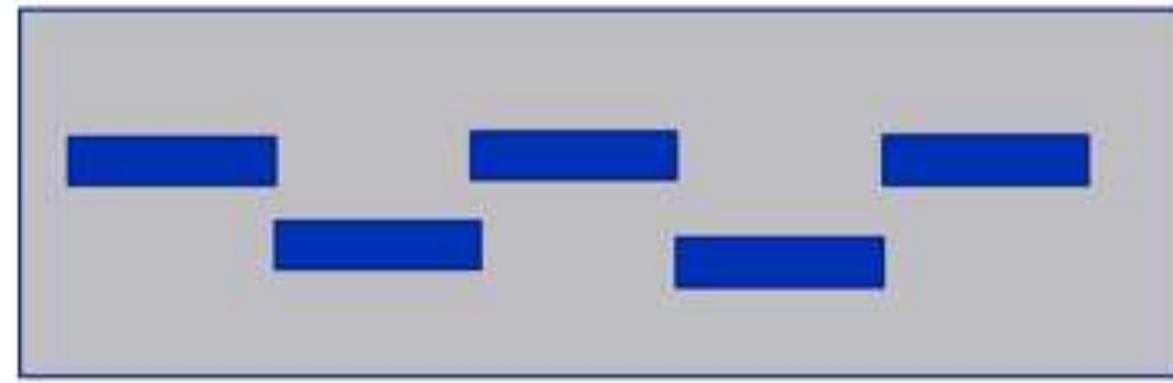
Pigments also tested by



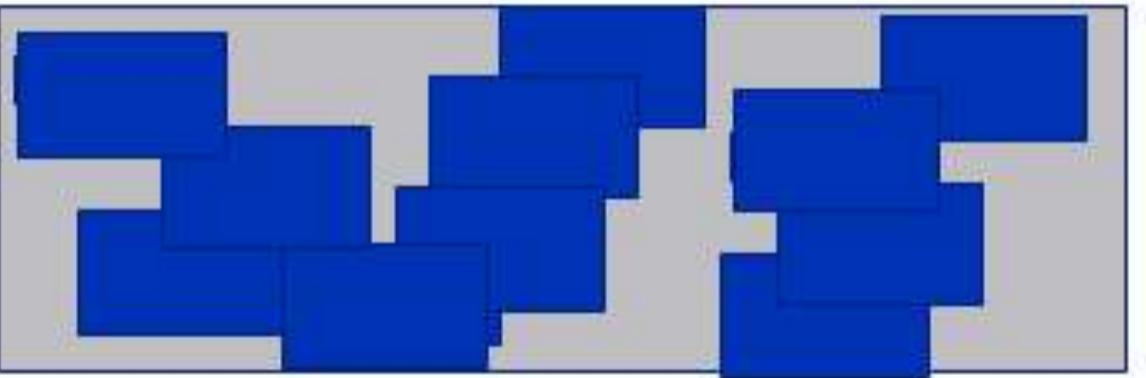
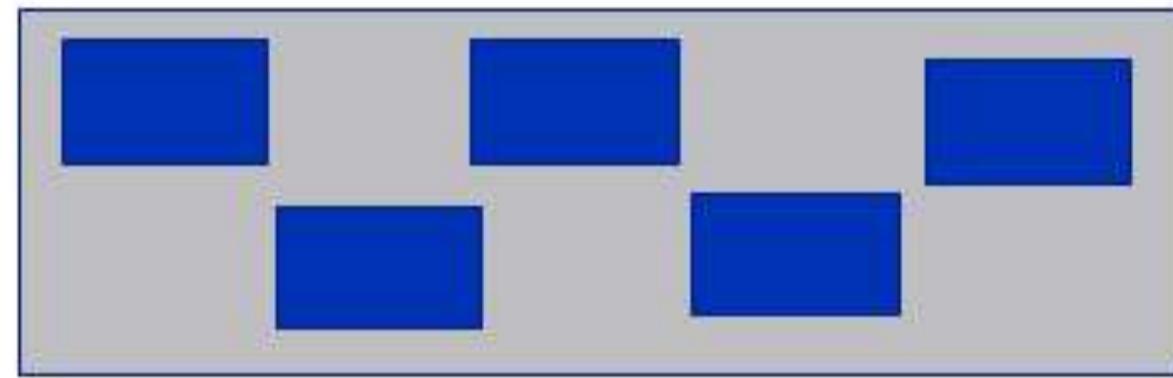
Querschnitt durch konventionelle Metallinterferenzpigmente (links) und durch die neue Generation basierend auf der UTP-Technologie (rechts).

# Pigment Orientation

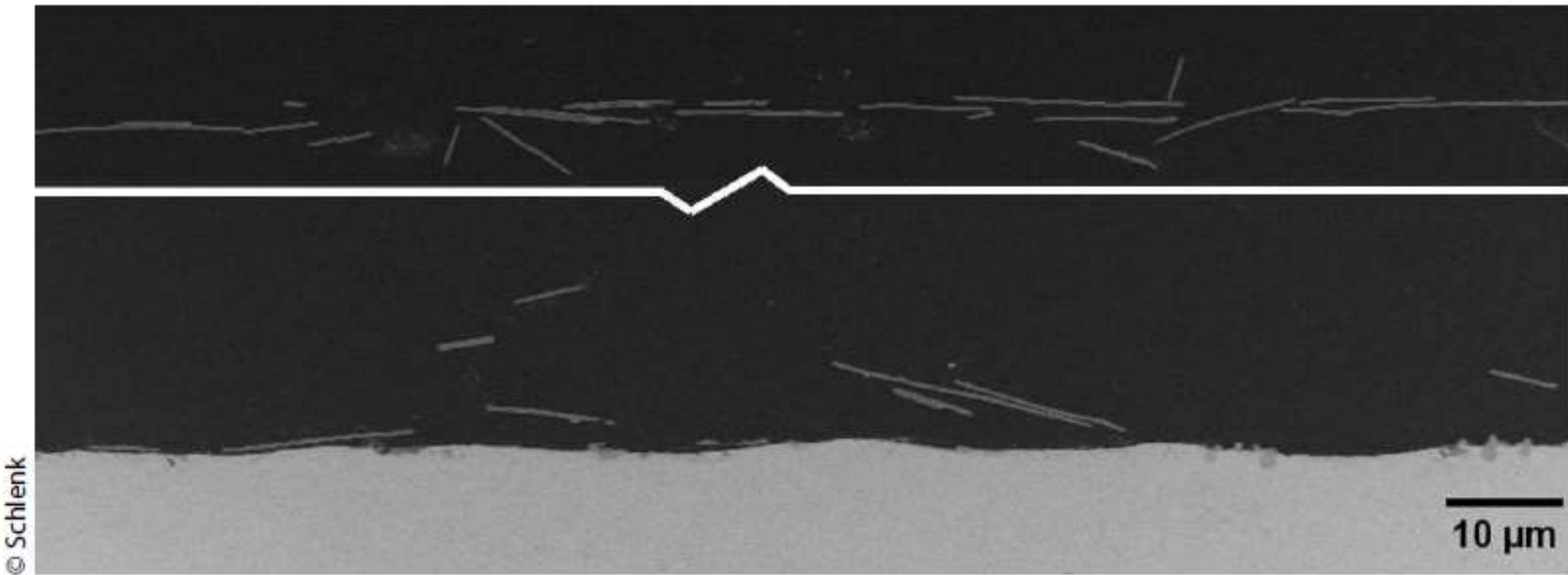
Ultra ThinTechnology



Standard  $\text{FeO}_2$  Coated Aluminum

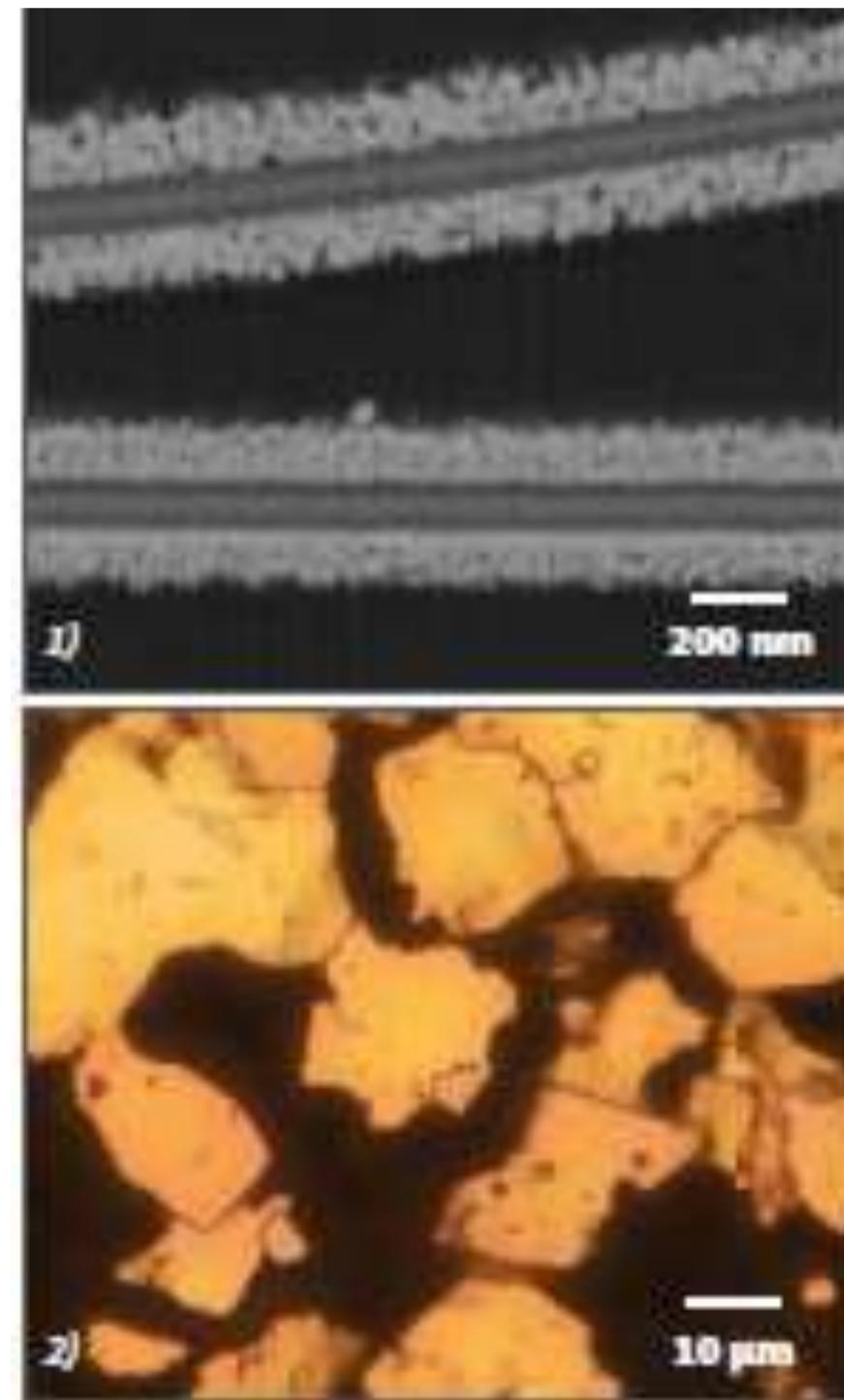


# Pigment orientation: Powder coatings



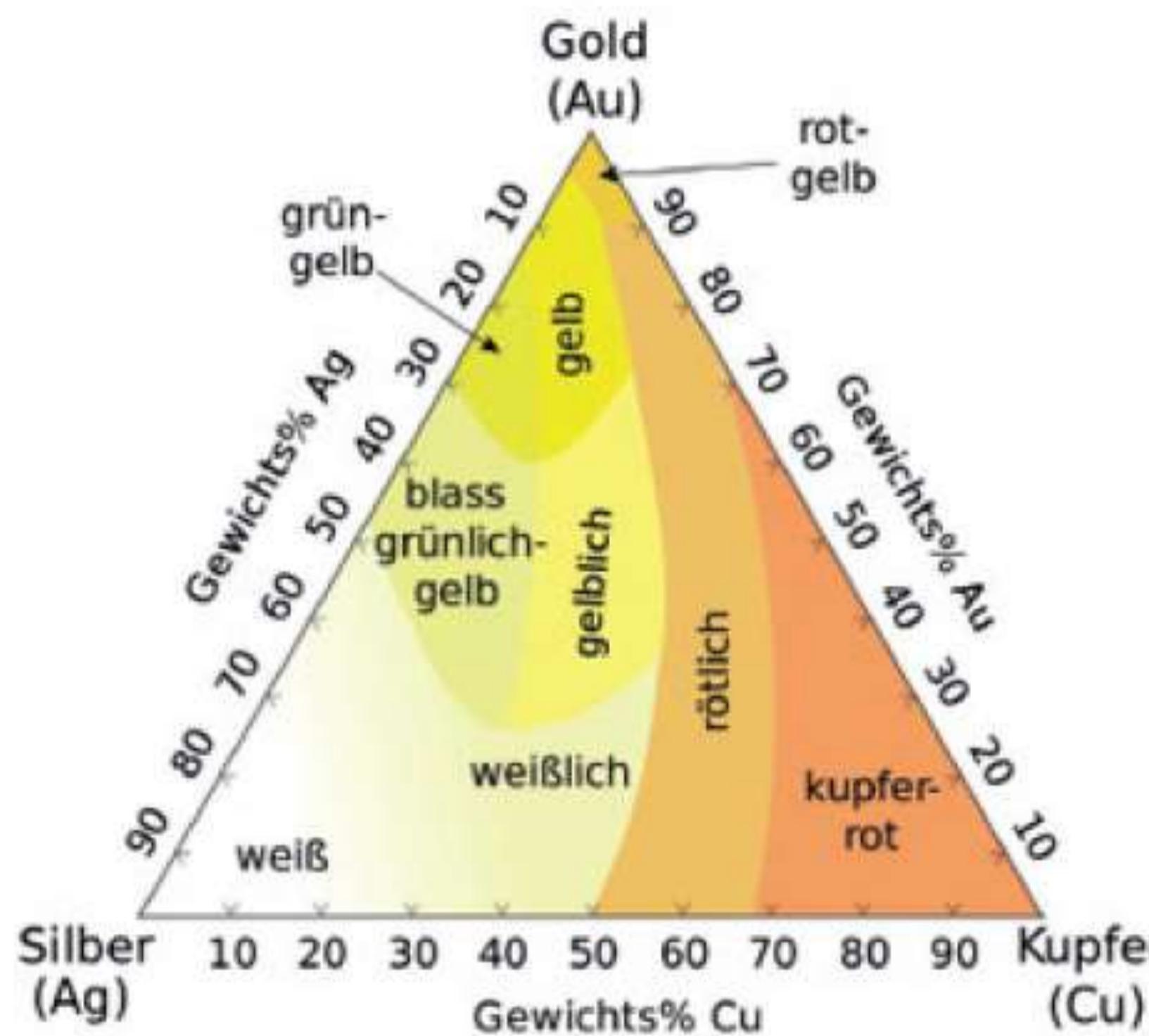
Der Bereich oberhalb der weißen Linie im REM-Querschnitt illustriert die hohe Partikel-Präsenz sowie die homogene Teilchenverteilung an der Pulverlackoberfläche.

# Application in powder coatings (example: pure color shades)



- 1) Electron microscopy (cross-cuts)
- 2) Light microscopy (top view)
- 3) Impressive color / lightness travel on demo object (powder coated)

# Precious metal and alloys (Gold-Silver-Copper)



## The Colour of Gold-Silver-Copper Alloys

### QUANTITATIVE MAPPING OF THE TERNARY DIAGRAM

Randall M. German\*, Matthew M. Guzowski and David C. Wright  
The J.M. Ney Co., Bloomfield, CT, U.S.A.

\*Now with the School of Engineering, Rensselaer Polytechnic Institute, Troy, N.Y., U.S.A.

The first colour diagram of the gold-silver-copper system was published over 30 years ago by Josef Leuser. This was based on visual, and therefore subjective, colour assessment. Renewed interest in the colour characteristics of gold alloys, as well as the development of improved instrumentation for their measurement, have stimulated recent research on the subject. This has now progressed to the point where objective, quantitative information on the relationship between alloy colour and composition is available.

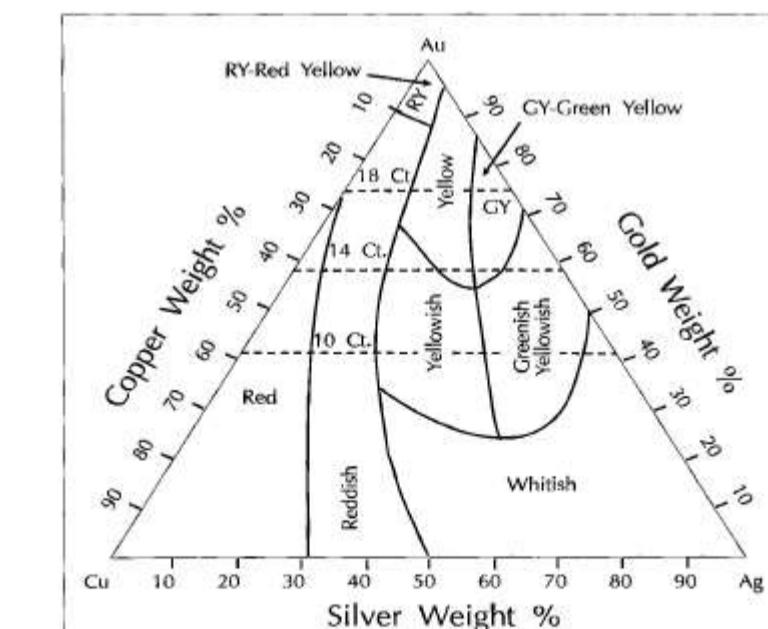


Figure 2  
Relationship between the colour and composition  
of gold-silver-copper alloys. After [3].

3 J. Leuser, *Metall*, 1949, 3, 105-10, 128

## Coloured Gold Alloys

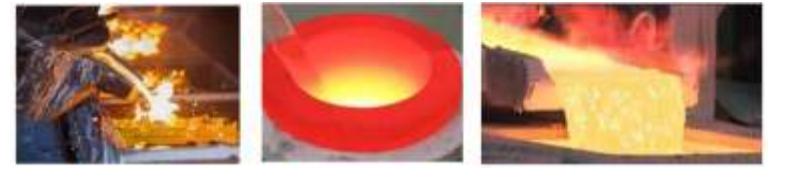
Cristian Cretu and Elma van der Linen  
Mintek, Private Bag X3015, Randburg 2125, South Africa

Dedicated to the memory of William S Rapson  
Received 7 September 1999



Figure 1 Jewellery pieces produced by using coloured gold alloys.  
By courtesy of Jenna Clifford

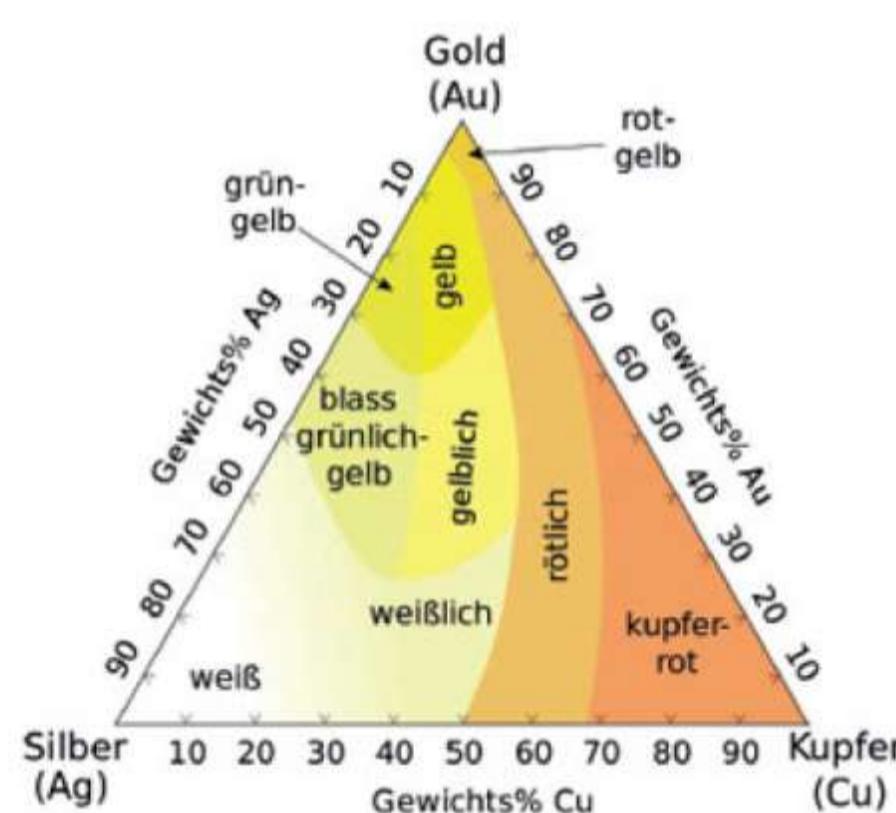
# SCHLENK: Effect Pigments



© Wikipedia



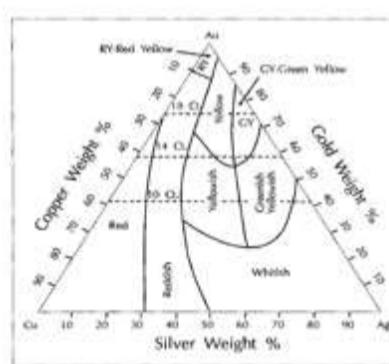
# Color shades: From the alloy to the effect pigment mixture



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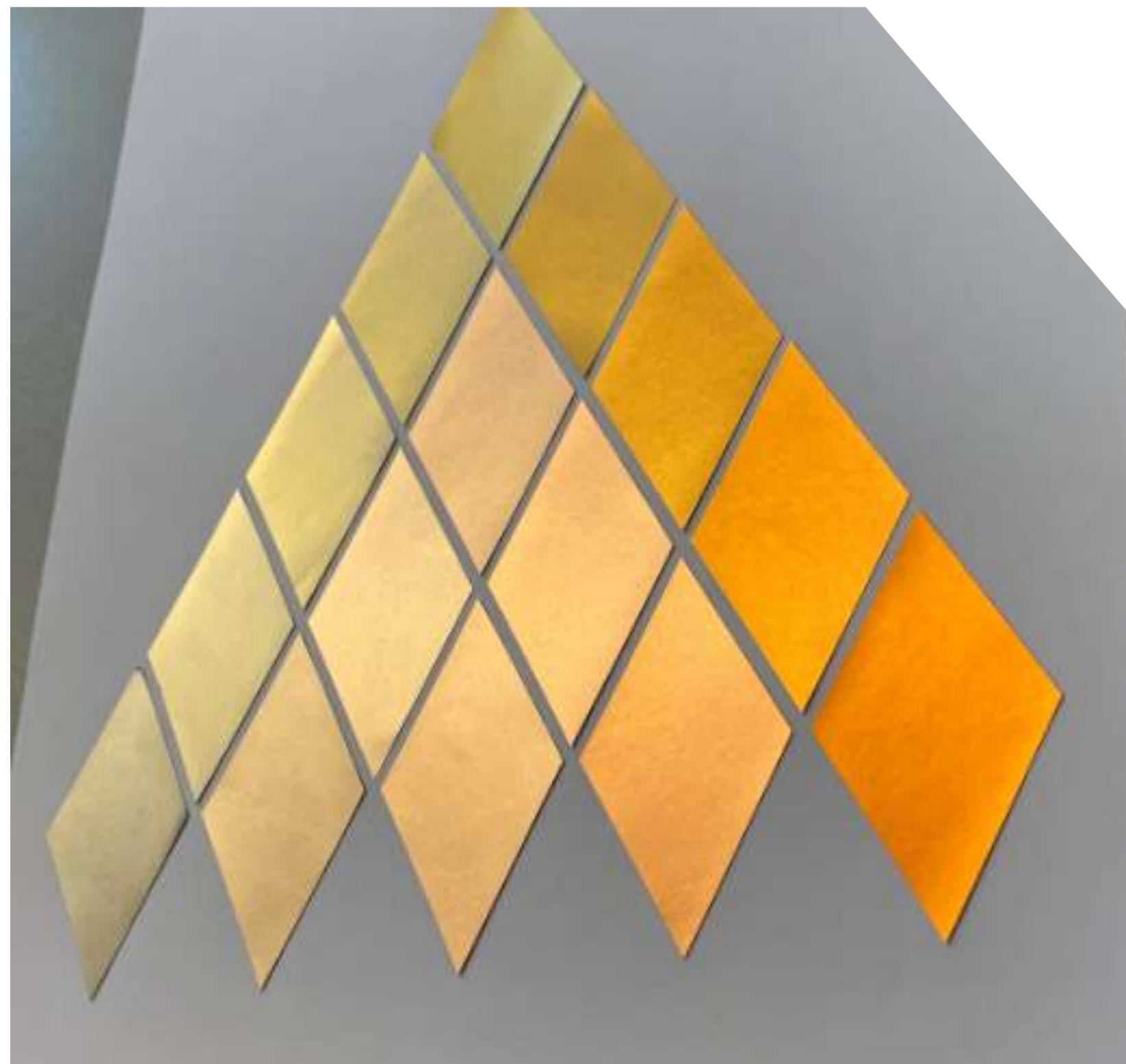


Figure 1 Jewellery pieces produced by using coloured gold alloys.  
By courtesy of Jenna Clifford



...Übertragung der Metall-Legierung hin zur Effektpigment-Mischung...

# Color shades: From the alloy to the effect pigment mixture

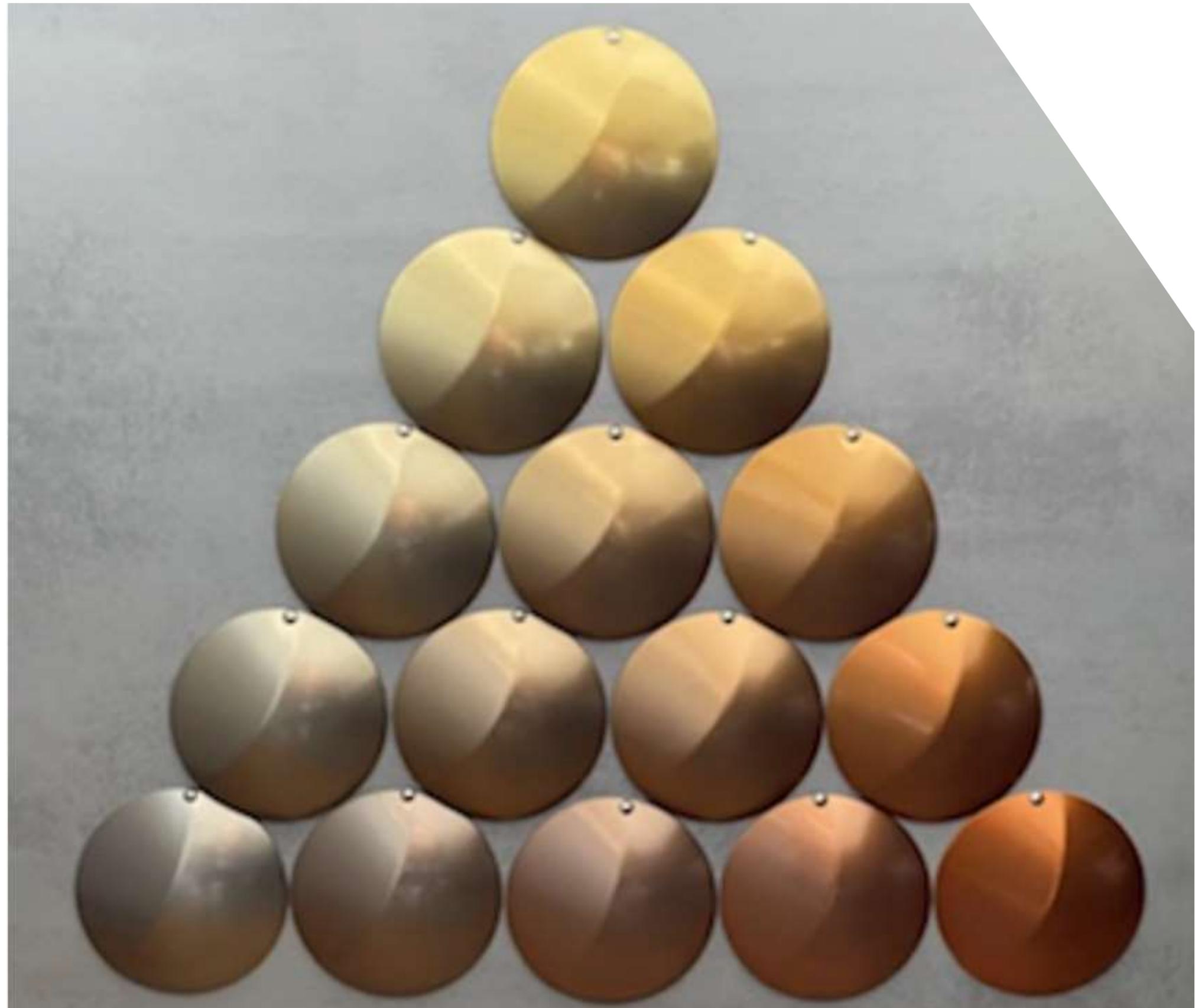


Liquid

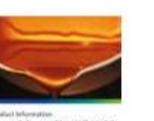
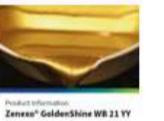


Powder

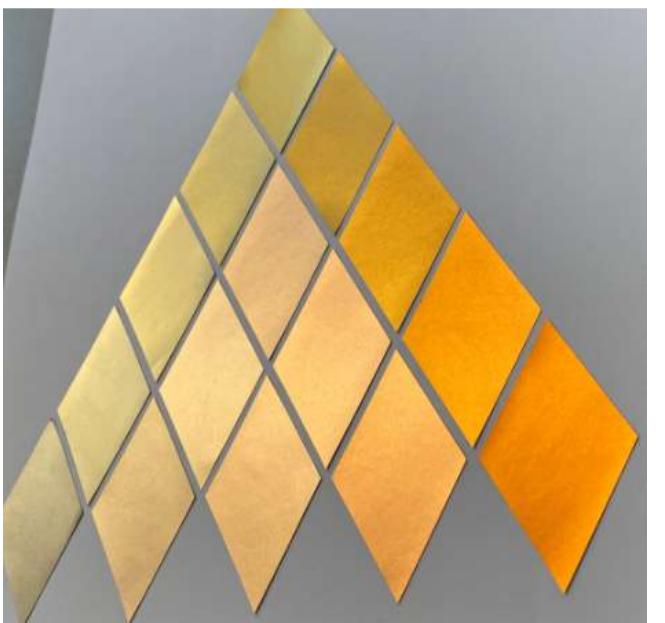
# Color shades: From the alloy to the effect pigment mixture



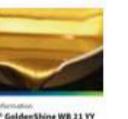
Powder Coating application



# Comparison: Macroscopy - Microscopy

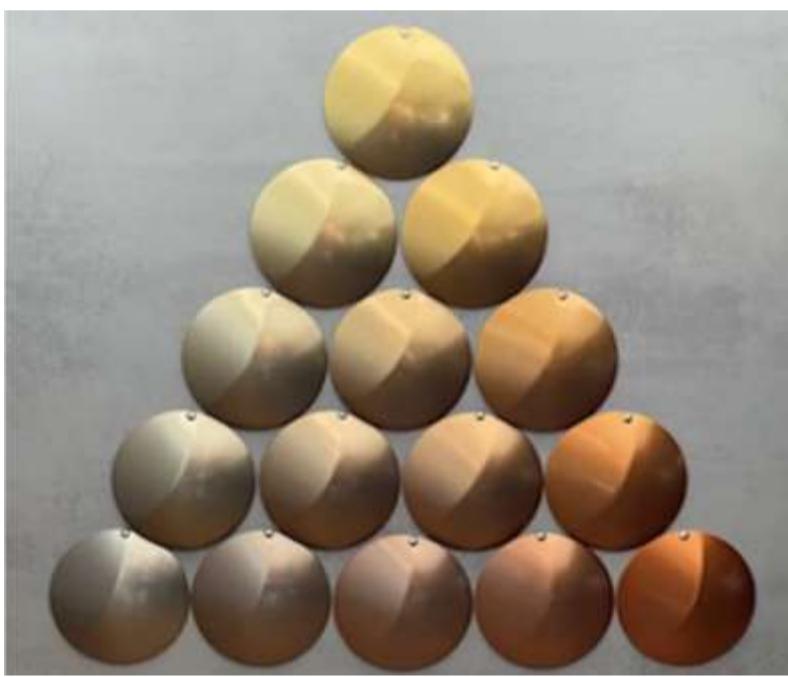


Liquid



...light microscopy by different resolutions...

# Comparison: Macroscopy - Microscopy



Powder

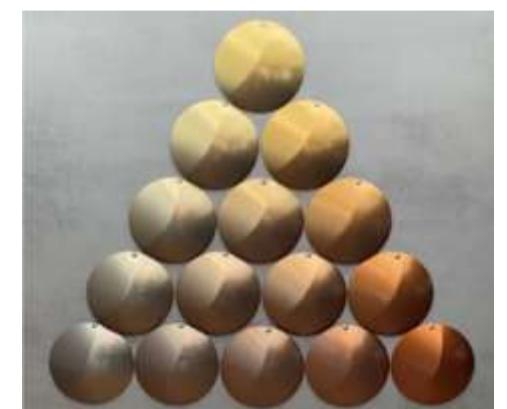


...light microscopy by different resolutions...

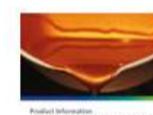
# Comparison: Macroscopy - Microscopy



Wet- paint use

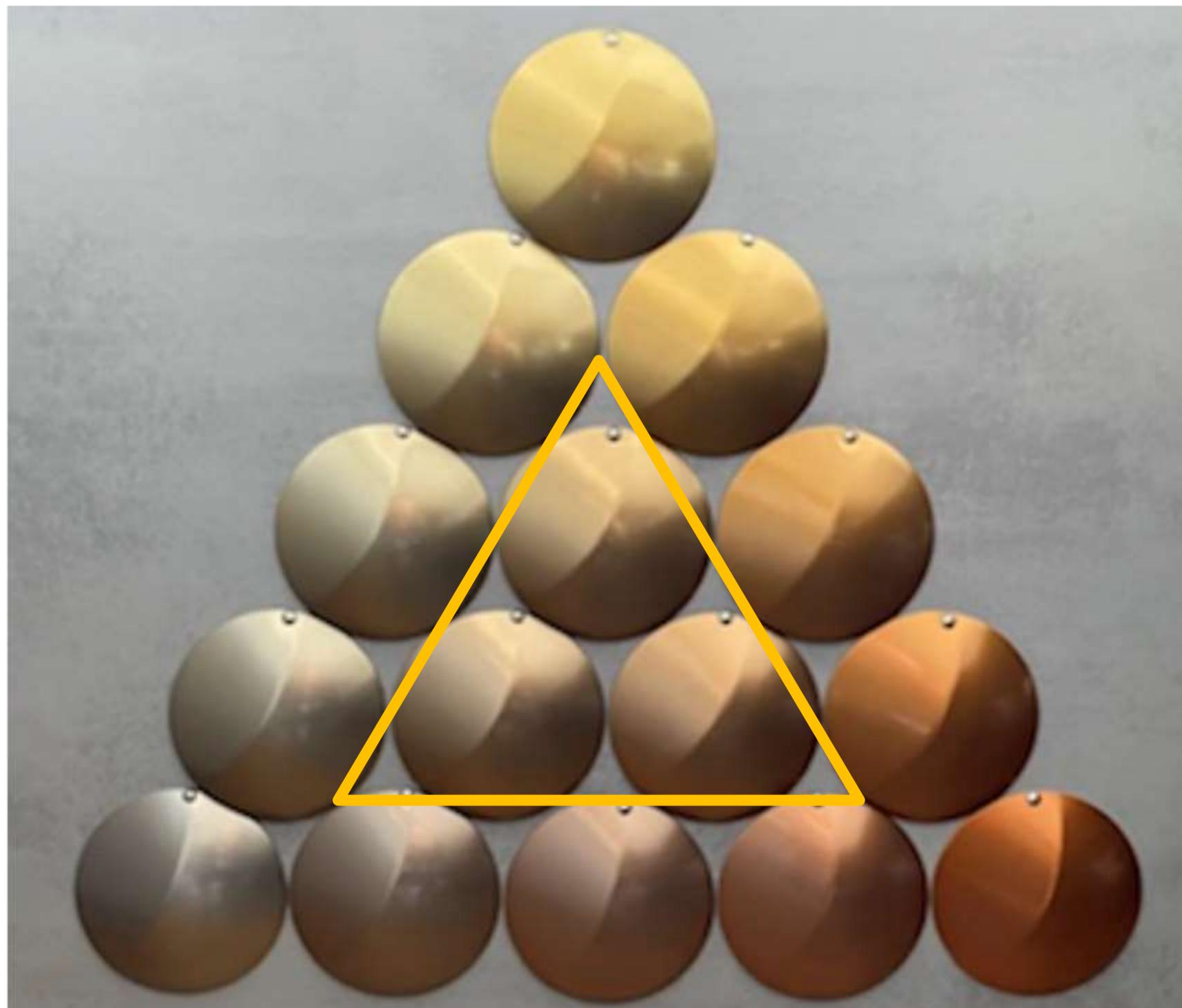


Powder Coating use

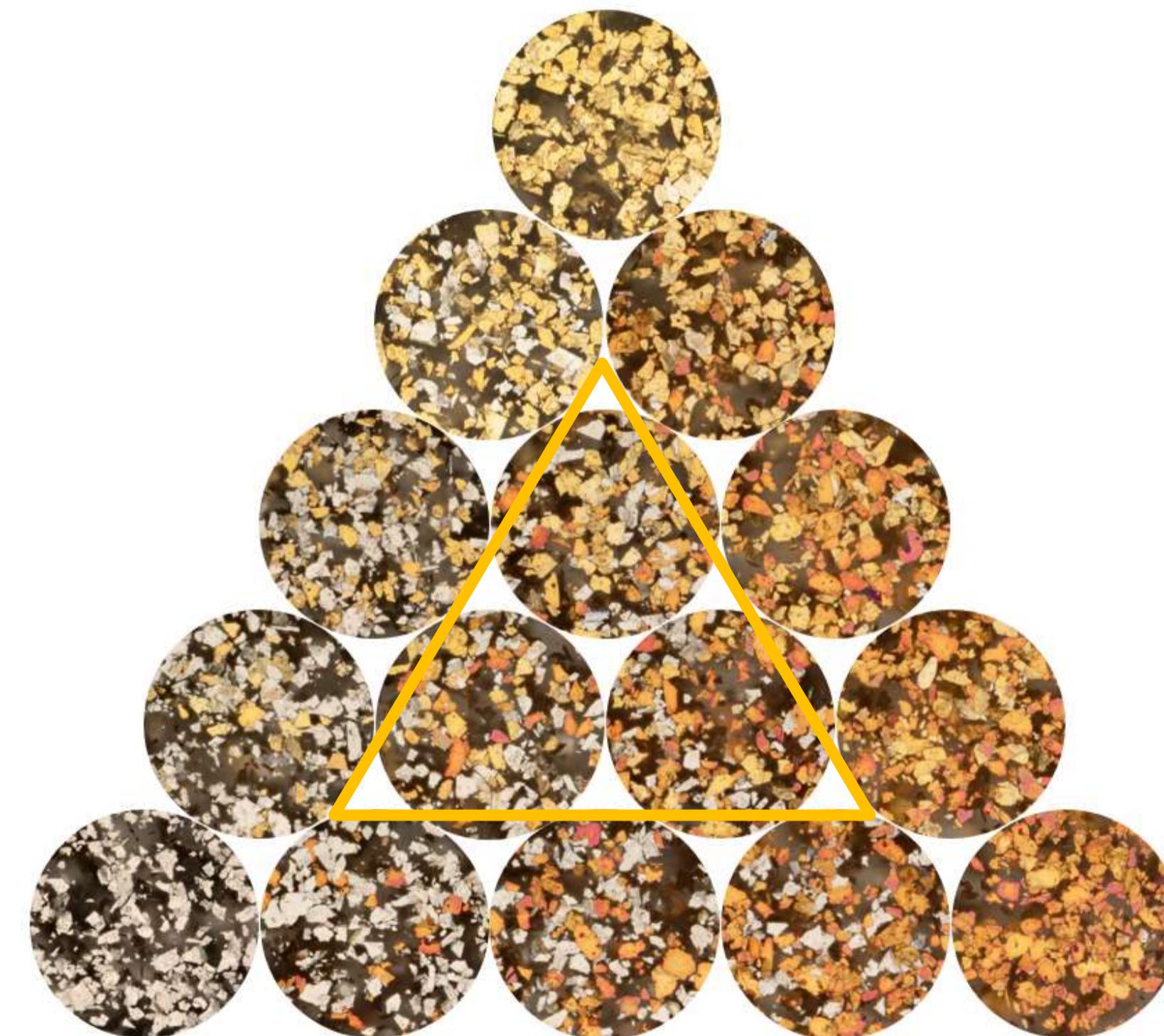


...light microscopy by different resolution...

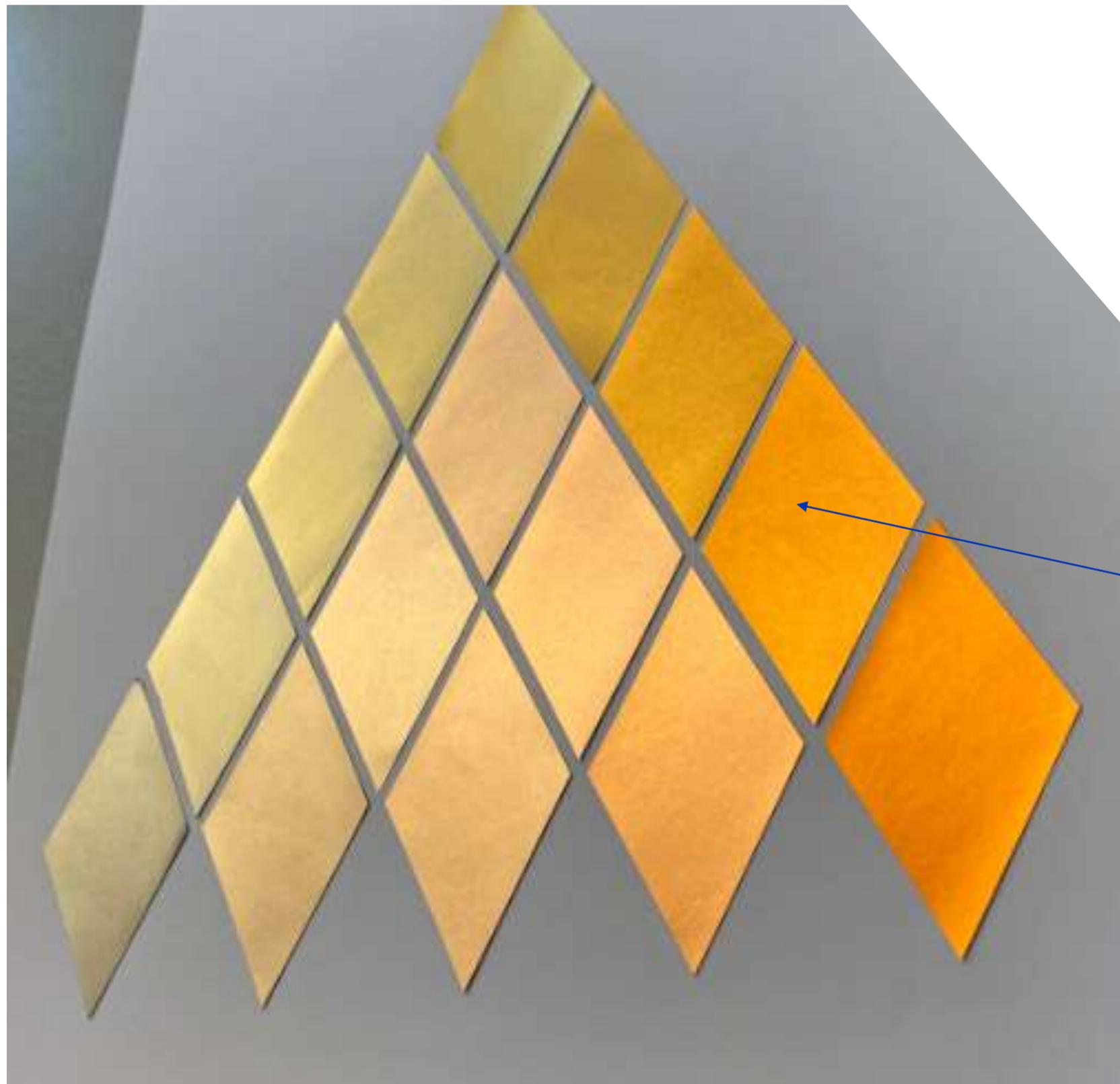
# Shade-Comparison: Test series in powder coat



Powder Coating use



# Color shades: From the alloy to the effect pigment mixture



E-papers available

It is known from metallurgy, that different color impressions can be realized by admixture of copper, silver and gold (Au-Ag-Cu), as explained in the scheme beside.

SCHLENK has succeeded in transferring this principle, which is based on metals and through alloying, to the world of effect pigments, the ZTS - Zenexo® Ternary System (YY-YS-OO).

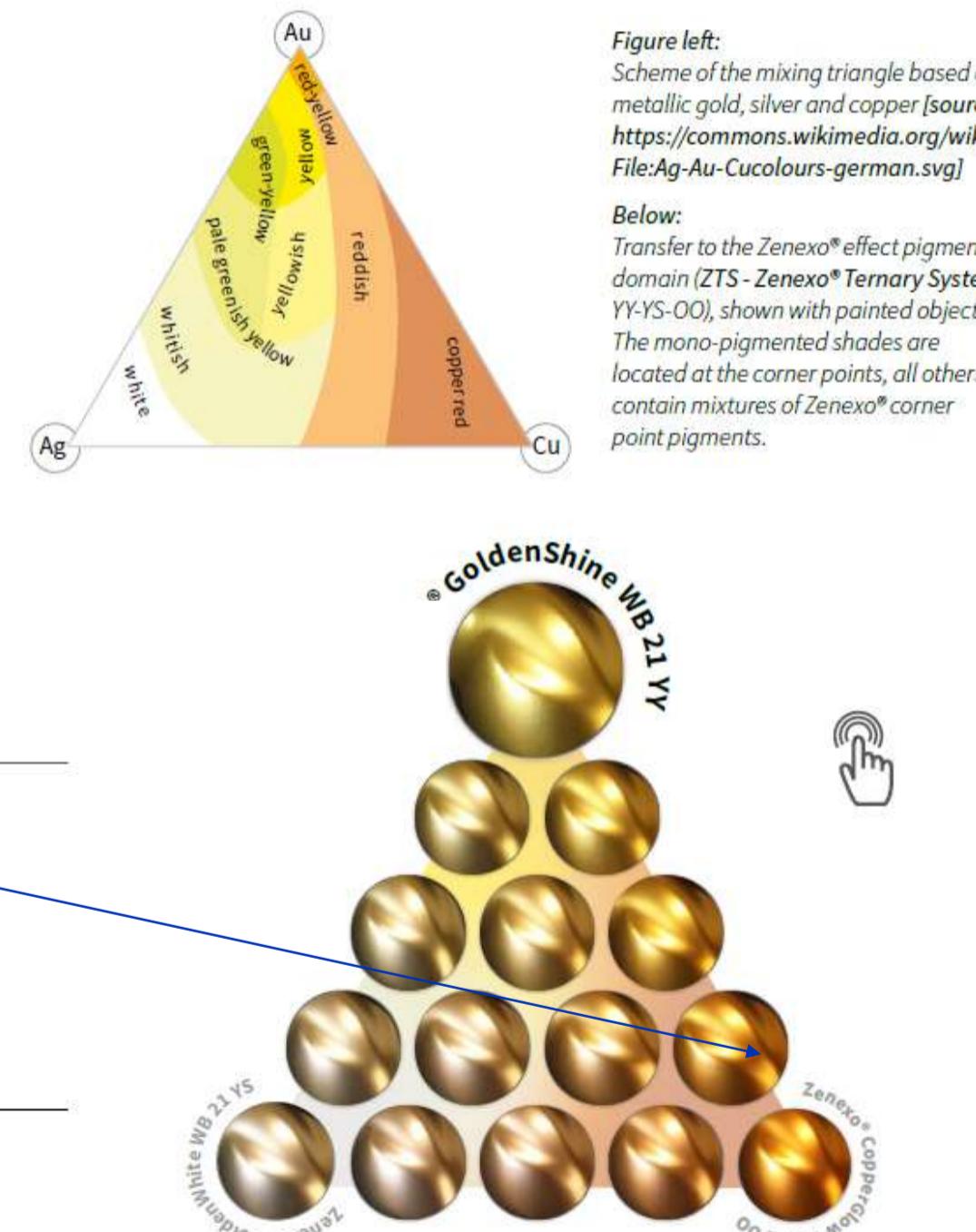
Using the individual effect pigments or defined mixtures of Zenexo® GoldenShine WB 21 YY, GoldenWhite WB 21 YS or CopperGlow WB 21 OO, it is now possible to realize similar color shades in coatings, printing inks or plastics previously known only from the field of (semi-) precious metals.

ZENEXO® GoldenShine WB 21 YY can be used in the formulations of these applications both as a sole effect pigment and in combination with the other ZENEXO® effect pigments to adjust a desired shade.

- ⓘ For details on color mixing please ask for our brochure *The Zenexo® Ternary System* available as e-paper or hardcopy.
- ⓘ For more general scientific background please ask for our publication *A. Huber, F.J. Maile, European Coatings Journal, 3/2021* available as PDF or hardcopy.



If you are interested in color stylings with Zenexo® UTP, please contact [stylings@schlenk.de](mailto:stylings@schlenk.de).



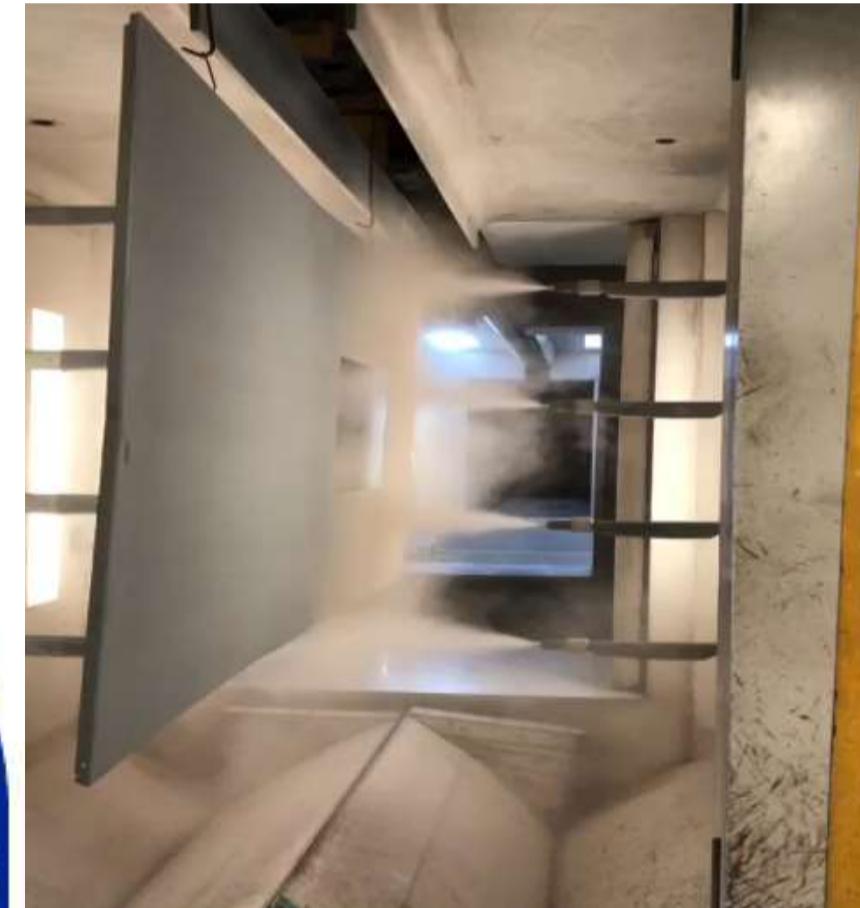
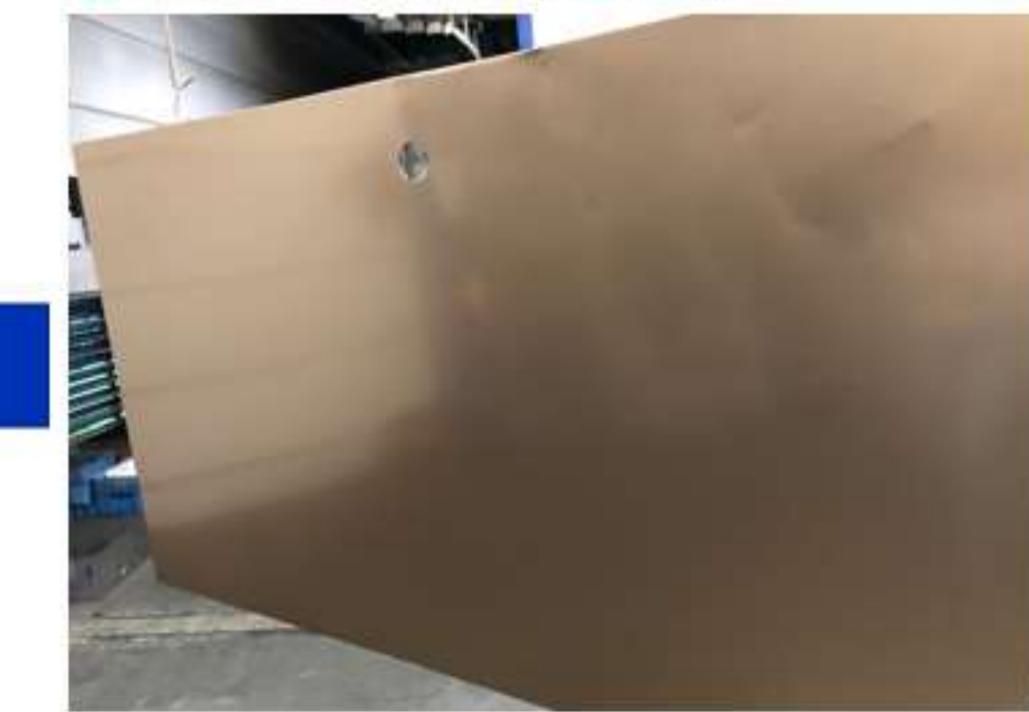
# Color comparison: Test series by powder coating industrial application conditions



Video



	KV	uA		KV	uA	
1	100	30	0.4	80	5.0	5.0
2	100	30	0.4	70	5.0	5.0
3	100	30	0.4	72	5.0	5.0
4	100	30	0.4	74	5.0	5.0
5	100	30	0.4	86	5.0	5.0
6	100	30	0.4	88	5.0	5.0
7	100	30	0.4	70	5.0	5.0
8	100	30	0.4	72	5.0	5.0

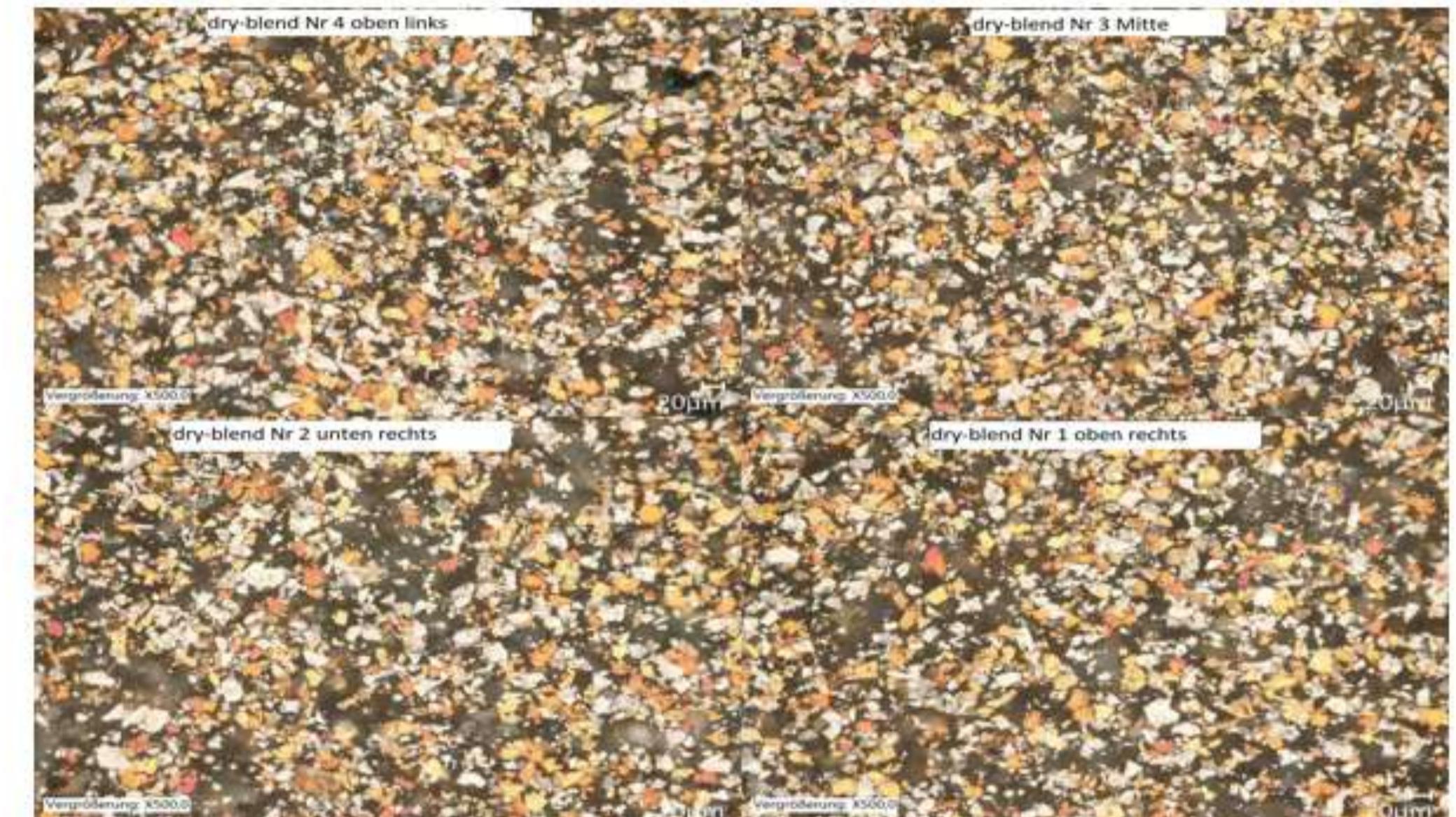


Video

# Effect-comparison: Test series in powder coating



4 corner & center cut – bonded panel



4 corner & center cut – dry blend panel

# Effect-comparison: Test series in powder coating

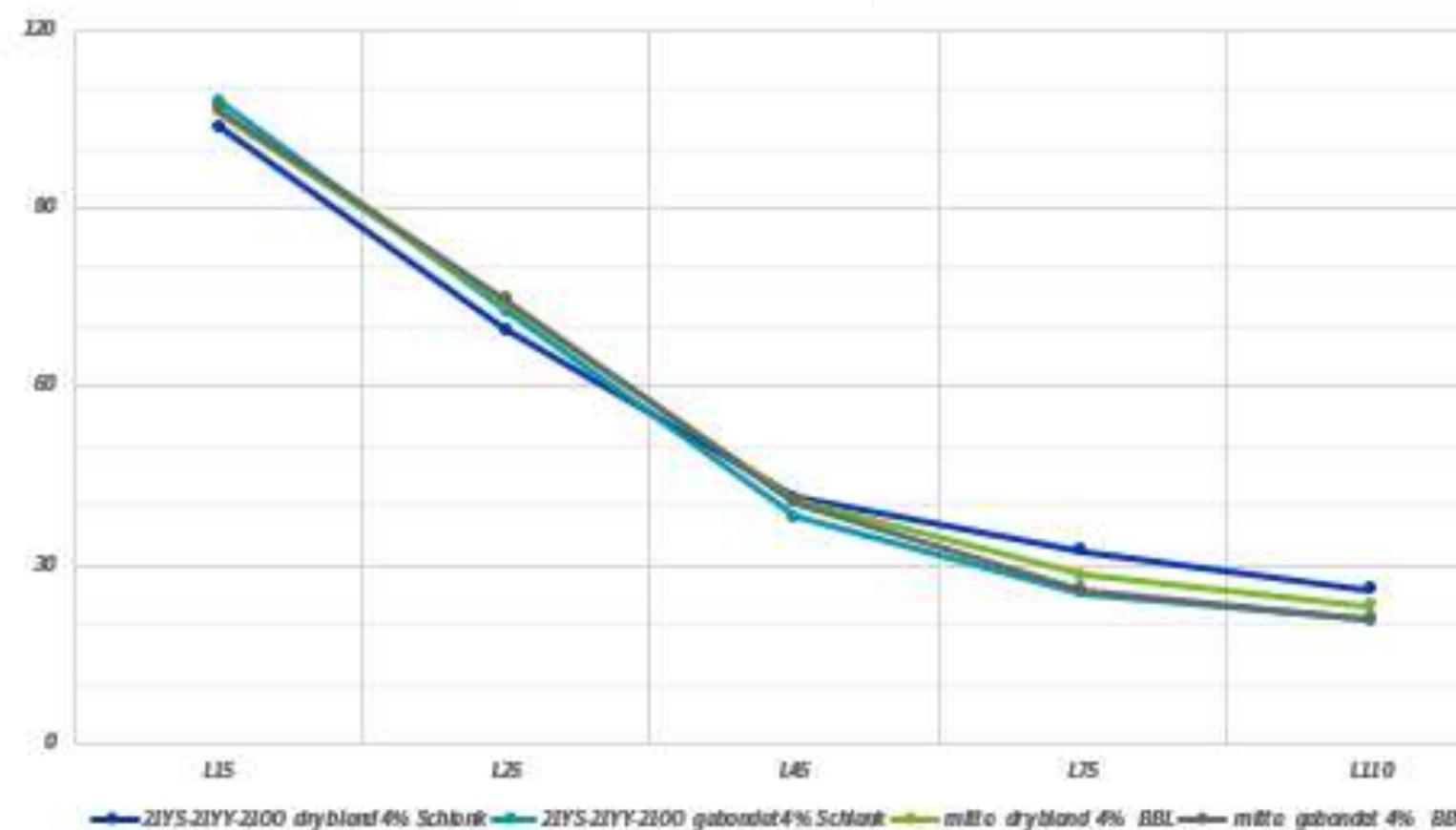
Comparison: measurement data bonded/dry-blend applied by hand and automatic equipment



## Geo

21YS-21YY-2100 dry blend 4% Schlenk  
21YS-21YY-2100 gebondet 4% Schlenk  
mitte dry blend 4% BBL  
mitte gebondet 4% BBL

	L*15	L*25	L*45	L*75	L*110
21YS-21YY-2100 dry blend 4% Schlenk	103,59	69,53	41,58	32,59	26,09
21YS-21YY-2100 gebondet 4% Schlenk	108,10	72,70	38,10	25,50	20,80
mitte dry blend 4% BBL	106,09	73,90	41,00	28,45	23,22
mitte gebondet 4% BBL	106,65	74,71	40,75	26,01	21,05

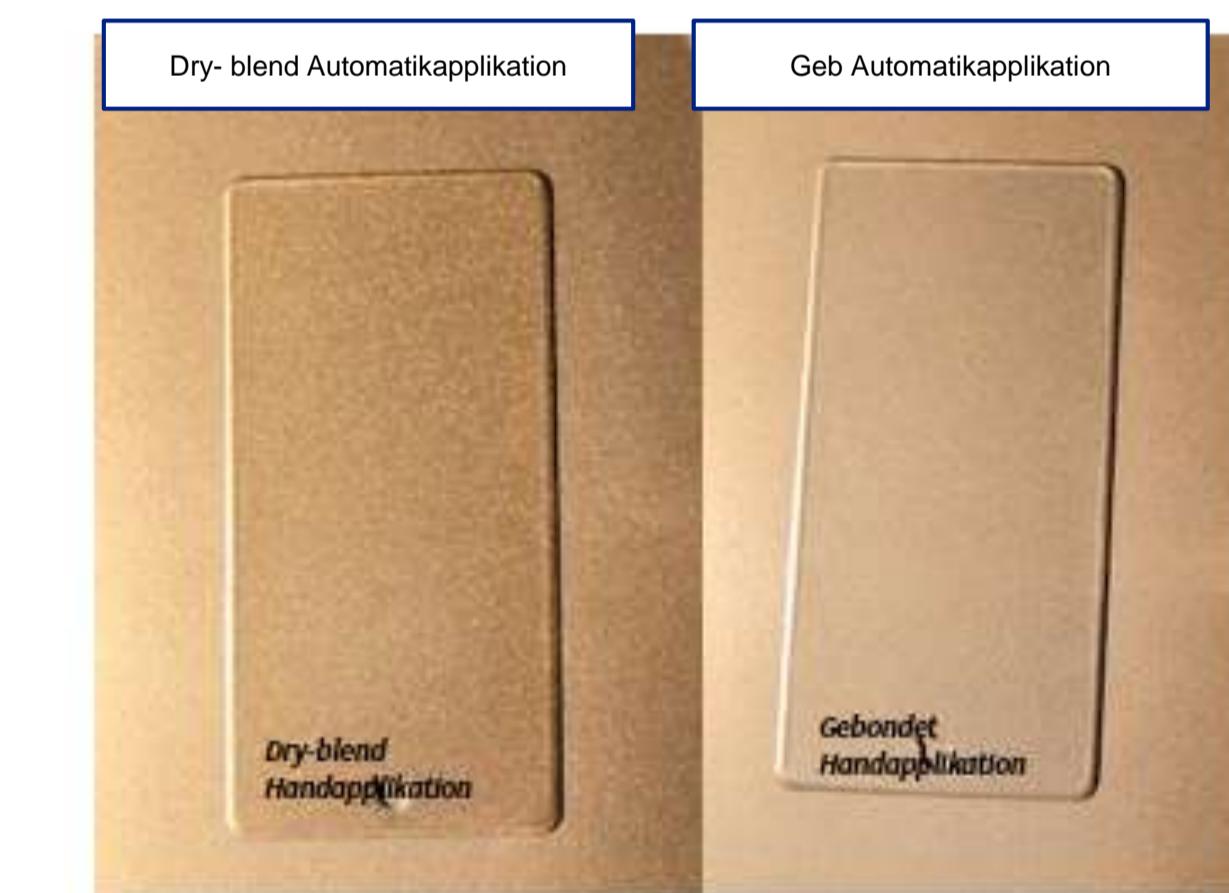


Lab

Industrial



D  
r  
y  
b  
o  
n  
d  
e  
d



# Questions?





## Thank you for your attention!



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