

# Showcase your company as an Industry Leader with PCI Directories

Directory	Published	Who Should Be Listed?
Materials Handbook	May	Suppliers and Distributors of additives, pigments, polymers, resins, solvents and other raw materials used in the manufacture of paint and coatings.
Equipment Handbook	August	Suppliers of machinery and equipment used in the paint and coatings industry.
Buyers' Guide	December	Suppliers, Manufacturers & Distributors of materials, equipment and services used to formulate and manufacture coatings, paints, inks and related products.

## Premium Package: \$1,595

- Exclusive year-round placement in PCI eMagazine
- Dedicated LinkedIn post featuring your company during the directory month\*
- Company featured on relevant editorial pages online
- Leaderboard ad posted to every page of directory
- Video posted in listing
- Product photos
- PDF downloads
- Social media linked icons
- BEST positioning (appear 1<sup>st</sup>) with Star Designation
- Company logo
- Live links to email & website
- 50-word company description
- Unlimited product listings
- Unlimited branch location listings
- Distributor listings
- Company contact information

\*Not applicable to the December Buyers' Guide.

## Submit your Listings Today!

Contact Renee Schuett:  
(248) 786-1661 or schuettr@bnpmedia.com

## Deluxe Package: \$795

- Improved positioning (appear 2<sup>nd</sup>)
- Company Logo
- Live links to email & website
- Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Unlimited branch location listings
- Distributor listings
- Company contact information

## Link Package: \$395

- Live links to email & website
- Social Media linked icons online
- 50-word company description
- Unlimited product listings
- Unlimited branch location listings
- Distributor listings
- Company contact information

## Add Your Rectangle Ad: \$995/year

Add a Rectangle Ad to your listing package. Your ad will be featured on every page of the Online directory.

- 300 x 250 pixels
- Linked to your website
- Can be animated

Limited space available.  
Sold on a first-come, first-served basis.