

## AUGUST 2024 EQUIPMENT DIRECTORY

#### Put the power of PCI to work for you!

- All listings include company logo, email and website links, company description, unlimited product codes and Social Media Linked Icons.
- BEST exposure in the Premium Package!
- Deluxe and Premium Packages also include company logos and Product Inch Ads in the August eMagazine.

## **Listing Packages**

#### Logo Package – \$350

- Contact information
- Distributor listings
- Live email and web links
- 50-word company description
- Company logo (online listing)
- Social Media Linked Icons
- Unlimited product listings

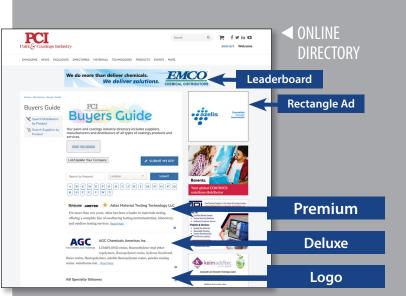
#### Deluxe Package – \$650

- Contact information
- Distributor listings
- 6 Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online and eMagazine)
- One 1-Inch Product Ad (online and eMagazine)
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings

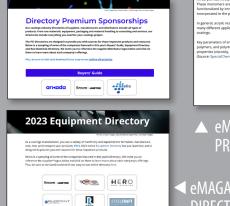
## Premium Package – \$1,500

#### **BEST Exposure!**

- Contact information
- Distributor listings
- Unlimited Branch Offices
- Live email and web links
- 50-word company description
- Company logo (online and eMagazine)
- Three 1-Inch Product Ads (online and eMagazine)
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited product listings
- 3 PDF Downloads
- 3 Product Photos
- Video to promote your company and products
- Leaderboard as posted to every page of the online directory
- Exclusive Premium Placement in eMagazines year-round



▼ PREMIUM SPONSORSHIP (APPEARS IN ALL EMAGAZINE ISSUES)



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#### EMAGAZINE 1-INCF PRODUCT AD

eMAGAZINE DIRECTORY LOGO

## All packages now include Social Media Links!



## **Additional Options**

#### eMagazine Directory Logo - \$100

Included in the Deluxe and Premium packages. eMagazine Logo will include a live link to your online directory listing.

#### eMagazine 1-Inch Product Ad - \$250

Included in the Deluxe and Premium Packages with a live link to your online directory listing.

#### Branch Offices - \$30 each

Included in the Deluxe and Premium Packages or add to a Logo Package.

#### Medium Rectangle Ad - \$900

Add a Rectangle Ad to any package above. It will appear on EVERY page of the online directory for the entire year. Limited space available.

## **Update your Listing Online Today!**

Listing Deadline: July 5, 2024

Contact Renee Schuett at (248) 786-1661 or schuettr@bnpmedia.com www.pcimag.com/equipmentdirectory